



## Eagle River Main Street Spring 2017

### Our Mission:

To employ the National Main Street model of Organization, Design Promotion and Economic Vitality to support existing businesses, attract new entrepreneurs, invest in community improvements and promote special events.

[Visit our Website](#)

### Meet our Board of Directors as of April 2017

President: Gail Newitt

Vice President: Dan Anderson

Secretary: Susie Erickson

Treasurer: Tom Ellis

along with Shirley Egan, Bob Merz, Al Pittelko, Jim Holperin and Mickey Noone

Thanks you all for your hard work and inspiration!

### Committee News:

**Design Committee:** This is a busy time for Design, working hard on our wonderful Artscape Program, Flags and Flowers for our streetscape, Riverview Park improvements and Depot Design. Our colorful bicycles will be back.

**Promotions Committee:** Gearing up for our Farmers Market on Hwy 45N, planning new events (a color run in July and a Wine Walk in November...stay tuned)

**Vitality Committee** busy making downtown Eagle River a Wireless Hub Spot, creating new signage for free parking, offering business assistance, Job Fairs



### Free Wi-Fi Downtown Eagle River

Our Main Street Program is bringing access to free WiFi on Wall Street and Railroad Street. Shoppers and visitors will be able to log on and connect to Downtown Eagle River to search for their favorite shop or eatery. A big thank you to our host businesses for your support.



Artscape Banners have been sponsored for 2017 and ready to go to print. The board members of the Eagle River Main Street Program would like to thank our very talented artists who have submitted their artwork and a thank you to the businesses who have sponsored these talented artists. Our streets will once again look amazing because of your support and talent. It is very much appreciated.

## Service Spotlight

On behalf of the Vilas County Master Gardeners, Nancy Schuller accepts a certificate of Appreciation from our President Jim Holperin for their support, dedication and tireless efforts to keep our flowers and gardens looking beautiful. Thanks Master Gardeners for all you do.



## Summer Farmer Market

The Eagle River Summer Farmers Market begins on Wednesdays from 8:30-1:00 May 3rd, and on Sundays from 11-3 in June. We will have fresh produce, flowers, jams, jellies, maple syrup, crafts and more. Come and visit often and check out our special monthly additions. There will be tasting days, customer appreciation days, kids days and more.

An infographic titled "Artscape Program 2017" with a dark teal background. It features various colorful boxes and icons representing different programs and achievements. Key elements include: "Main Street Magic 2016-17" in an orange circle; "Wednesdays and Sundays EAGLE RIVER FARMERS' MARKET" logo; "EAGLE RIVER MAIN STREET PROGRAM INSPIRE-PROMOTE-DESIGN" logo; "Riverview Park Enhancements" logo; "Business Breakfast Series" in a purple box; "Website Upgrade and Social Media Presence" in a green box; "5 New Sign Grants" in an orange box; "683 VOLUNTEER HOURS" in a green box; "FAÇADE IMPROVEMENT ASSISTANCE" in a red oval; "New Benches" in a green box; "237 Posts" in a purple box with a Facebook icon; "Downtown WiFi" with a tower icon; "Flags and Flowers Program Hanging Baskets and Flower Planters" in a yellow box; "Depot Landscaping" in a light blue box; "Boat House Tours" in a light blue box; "Labor Seminars" in an orange box; "Business Recruitment Assistance" in a yellow box; "Christmas Decorations" in a green box; and "Newsletters" in a white box.

How Main Street Works for You?  
Sign and Bike Grants-Small Business Assistance-Façade Improvement Designs-  
Please contact me with any questions, thoughts or ideas.  
[Martha Geiseman, Executive Director](#)

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