

# LION MINT ROLLS



Peppermint  
Wintergreen  
Fizzy Fruit  
Spearmint SF  
12 Pieces/Roll  
576 Rolls/Case  
48 Boxes/Case

# LION MINT DROPS

Peppermint



Size: 1" X 1 1/2"  
Individually Wrapped  
4,500 Pieces/Case  
6 Boxes/Case  
750 Pieces/Box

Wintergreen



Acrylic Tray



TRAY BACKS



Mint Tray



PIGGYBACK RACKS

# ORIGINAL LION MINTS



- ◆ Big Mints!
- ◆ Big Taste!
- ◆ Big Profits!

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# CANDY DAYS

**LION  
MINT ROLLS**



**LION  
MINT DROPS**



# WHAT IS "CANDY DAYS" ?



*A Candy Day is an all-out 1-day street promotion. The concept is simple and easy to execute. Lions Club members stand in areas of high traffic, much like during White Cane Week, and give away rolls of Lion Mints in exchange for donations. Most clubs that have already had Candy Days earn an average profit of \$1 per roll on the mints they distribute during Candy Days. Clubs that have countertop sales usually notice increased sales after a Candy Day.*

# Plan for Success!

★ **Prior Planning will increase the potential for a successful Candy Days fundraiser.**

1. Determine sales locations and assign work schedules for your members. It is suggested that members work in teams of two for two hours.
2. Have county/city leaders pass a Candy Days Resolution.
3. Check local solicitation laws and obtain permits as necessary.
4. Do local advertising at least one week prior to your sale and indicate what your proceeds will be used for — use the radio, newspaper, and public broadcasting network to advertise your sale.
5. Make collection containers. A container that you can see through with a starter dollar works effectively.

6. On the day of the event, proudly wear your Lions apparel and some type of apron to hold the candy and any information to be distributed. Nail aprons work well.

★ **Proper wrap-up procedures will insure future success.**

1. Count and deposit all money collected and make a complete report to the club at the next scheduled meeting.
2. Thank each member who helped and the local merchants that provided space for the solicitation.
3. Thank the community for their support in a follow-up article in the local paper.

