



January 2013 Message from Lions International President Madden

Dear Lions,

By the time you read this message, 2013 will be underway in most parts of the world (the Chinese New Year is Feb 10). Traditionally, we often look at the new year as a new beginning - a new start. Many people make resolutions at the start of the year. They resolve, for example, to eliminate bad habits. And of course, they make those resolutions with good intentions. Statistics show that 49% of people around the world make a new year's resolution. Unfortunately, only 14% succeed in maintaining their resolution(s).

As we begin the new year, I'm asking club presidents and district governors to take a few moments to reflect inward. Have you achieved what you resolved to achieve at the start of your year? Have you been as effective as you had hoped to be as a club or district leader? If you have, that is great; but you are far from finished. If you are falling short, there is still time.

Right now - today - review your progress toward the Club Excellence Award and the District Governor Team Excellence Award. I've said it before, but it's worth repeating - both provide you with a roadmap for success. And ask yourself the following:

- Have new members been made to feel welcome? Are they aware of club activities and been encouraged to get involved?
- Has the club hosted a new member orientation and have new members been assigned an effective mentor?
- Has the club completed a community needs assessment?
- District Governors - have you solicited nominations from clubs for the World of Service Awards? The deadline for nominations is March 1st .

At the start of my year, I asked Lions to expand our world of service to include literacy programs through the Reading Action Program. So far this year, 11,736 clubs have embraced the program and have made a significant impact in their community. In light of the Board's action to extend the Reading Action Program for the next 10 years, establishing a literacy project now can become an annual club service project. Has your club started a program? Remember too that

learning and hunger are linked. Children that go to school hungry have difficulty concentrating in school. December and January are designated as Lions Relieving the Hunger campaign. There is still time participate.

We have achieved a great deal so far this year, but with 6 months to go there is still so much more we can achieve. So far this year we have 94,750 new members and 646 new clubs. That equates to thousands of hours of community service.

As we start the new year, make a resolution to finish the year strong! Famous American humorist Will Rogers once said: "If you want to be successful, it's just this simple: know what you are doing; love what you are doing; and believe in what you are doing."

With that in mind, have a wonderful new year. You ARE making a difference in a world of service.

Sincerely,

Lion Wayne Madden

SECOND VICE-DISTRICT GOVERNOR

Bill Rowe

Club visitations are going well. I still have seven to go, one of which is scheduled.

We are still looking for a Zone Chair for Region 1 Zone 1 which includes L'Anse, Baraga, Mountain, Tri Town, Ottawa and Bessemer. If you know of anyone in those clubs who might be a candidate for Zone Chair let me know.

One of the things I have noticed in my visits is something which I am sure you are aware of is we are not getting any younger. We need new members, especially younger ones. The one thing we seem to forget is that membership in a Lions Club is by invitation only. While this seems simple enough, it means one important thing: If you don't ask, they won't come!

Now might be a good time to look for new members. For a lot of folks, winter becomes a boring time when they don't know what to do with themselves. If you wait until good weather they tend to have a million things to do. If you get together in a coffee clutch tell them about Lions, brag about what we do for the community. Try to create some interest. Remember membership in a Lions club is by invitation only, so if you don't ask, they won't come and you won't get any new help with your projects.

It is time to elect officers. Try to get some new people involved if possible. Have your nomination of officers at the next meeting and the election the following meeting. Secretaries please submit your PU101 as soon as you have new officers. Remember you need to submit a PU101 even if you re-elect the same officers. If you elect new officers, help them get started but then let them do their job.

Start thinking about attending the convention in St. Ignace the last weekend in April. Registration packets should be in the mail shortly.

PROJECT KID SIGHT

On March 2, 2013, Project Kidsight will be at Kaleidoscope, a children's health fair being held in the Superior Dome at Northern Michigan University from 12-4 pm. This will be our sixth year at the health fair providing vision screening at no cost. Our main target age is the preschool children, ages 3-5 years of age. But with the digital technology of the new screeners, we are able to provide a vision screening with recommendation in a couple of minutes. Screenings are encouraged every two years starting at the age of 6 months!

We average 50 -80 screenings per year at Kaleidoscope and would love to make this year the biggest yet!

WE ENCOURAGE ALL LIONS CLUBS TO PROMOTE KALEIDOSCOPE AMONG THEIR MEMBERS & FRIENDS.

CONGRATULATIONS to the Stephenson Lions Club! They are highlighted in the paragraph printed in the LION MAGAZINE, page 51, CLUB BRIEFINGS.

“Fifteen Stephenson Lions in Michigan moved playground equipment from a closed school to a park. The job of disassembling, moving and reassembling the equipment took 300 hours.”

Watch "A Million Moments" on YouTube

GLT Sara Doubleddee shared a YouTube video that would be great for clubs to share at their meetings or for each member to watch. This is a very brief video about what you don't see that goes into providing a guide dog.

https://www.youtube.com/watch?v=wYHmttAgBFU&feature=youtube_gdata_player

CARNEY-NADEAU STEAK FEED ANNOUNCEMENT

The Carney-Nadeau Lions Club will hold a Steak Feed on Saturday, February 16, 2013 from 4 til 8 pm CST at the Carney VFW Hall. The cost is \$15.00 per person. Club contact is President Cindy Swille, tel. 906-639-2909. All are welcome!!!

LIONS CLUBS INTERNATIONAL ONLINE ADVERTISING CAMPAIGN

This weekend, Lions Clubs International is launching our nationwide online advertising campaign to increase public awareness of our organization and mission. The campaign will feature banner advertisements posted on various local and national websites in all 50 states for the next six months.

The ads include a link to our updated **Be A Lion** webpage, showcasing club members serving their communities, along with links to our Facebook and Twitter pages.

The ads also feature a club locator tool, enabling potential new members to input their city and state to find a club in their community. Due to the potential increase in club inquiries, we ask that you reach out to your clubs and remind them about the importance of keeping their club contact information up to date, and to monitor e-mail inquiries on a regular basis.

Although advertising is important, service remains our best means of raising awareness, and Lions remain the global leader in community service. Thank you for your help in spreading the word about who we are, where we are and what we do.

Dane LaJoye Public Relations Division Manager
Lions Clubs International

Bay Cliff report for the January 26th cabinet meeting

Respectfully submitted by Bill and Kris Rowe, Bay Cliff Co-Chairs

Operations donations for 2012 were \$22,711.21. Thank you for your continued giving.

Lion's Day at Bay Cliff is July 20th, 2013. Please consider attending and bring other members.

BAY CLIFF HAPPENINGS

- Snow days, kids winter camp at Bay Cliff is March 1-3, March 8-10 if weather is bad.
- Winter blast for adults is February 14-17th.

ANNOUNCEMENT

Presidents, Secretaries, Club Members:

Excellence in Leadership Training with PDG/GLT Sara Doubledee will be held Saturday, February 23, 2013 at 9:30 am at the Country Grill, Ishpeming. Host Club is the Ishpeming Tri-town Lions Club. Come to a leadership development workshop to refresh and renew your skills as a Lion. To register call GLT Sara Doubledee at 906-226-2345 or email sara.doubledee@gmail.com by February 15, 2013.

Region 1 Zone 1 Zone Chairman Report January 26 Cabinet Meeting

I have visited Bessemer, Ottawa and Tri Town with L'Anse, Baraga and Mountain to go. The three I visited are doing well but needing more and younger members.

Bill



Upper Peninsula Single District
10 Lions Annual Convention will
be Friday, April 26 thru Sunday,
April 28, 2013 at the Kewadin
Casino in St. Ignace--more
information is forthcoming.
HOPE TO SEE YOU THERE!!!



Lions Clubs of SD10

This letter is from your trustees of the Lions of Michigan Service Foundation.

We want to remind you that the raffle tickets have arrived and all clubs have them. This is a major part of the budget for each year. To help increase ticket sales, please invite other community groups like the band boosters, sports boosters etc. to sell tickets for the Sight and Hearing Sweepstakes. For selling 100 tickets you earn \$5 for each ticket sold. You can make your earnings go farther. Take these out to businesses around your area, Ball games and anywhere else you can think of. This will help us have more winners from SD10. This budget is used to help those in hardship with eye surgeries and sometimes eye appointments and glasses and/or hearing aids. The hearing aids are provided free though the foundation. The person receiving the hearing aids must pay some expense for testing and fitting. The hearing grants are requested through PDG Bob St. Peter. The eye or medical requests must be requested through your trustees Tom Lanaville or PDG Duane Goltz. This year let's see if SD10 can have every club sell tickets and if possible, no matter how small, give a donation to Lions of Michigan Service Foundation.

Are you aware of the Lions Mints program for our soldiers? For \$75 you can send a box of mints over seas and let them know your club cares. Contact Chad at the Foundation at www.lmsf.net or call 1-800-686-4556.

Don't forget about the Fellowship awards for donations that are made to the Lions of Michigan Service Foundation. For just \$500 you or your club can award a Fellowship (Noel or Lautzenheiser). Need more information contact you Trustee.

If you have questions we will be willing to help find answers or come to your club for visits.

Please share this letter with your club. Make copies or whatever is necessary to get this important word out. Don't keep the Lions of Michigan Service Foundation a secret.

PDG Bob St. Peter
P.O. Box 14
Dafter, MI 49724
(906) 632-9012

Sincerely, your Trustees

PDG Duane Goltz
31807 E Tourist Rd.
Drummond Is., MI 49726.
(906) 493-5144
dj5644@alphacomm.net

Tom Lanaville
N16520 Hahn LaneC-3
Wilson, MI 49896-9747
(906) 466-2856
tlanaville@dsnet.us

NOTE: This letter is being sent to all SD 10 Lions Club Presidents.

Fellow Lions,

Attached is the poster for the Les Cheneaux Lions Club 2nd annual "Cabin Fever Reliever." If possible, would you please include it in any and all event postings for SD10. We are again able to offer, in the live auction, an African Safari (yes a real African hunt) and a 3-day Canadian fishing trip at a lodge about 2 hours north of Wawa, Ontario, Canada. There will be many other live auction items, as well as many silent auction items. Further details are as on the poster. There are only 200 tickets available so anyone interested should get their tickets ASAP. We had a very successful first auction last year and expect the one coming up to be just as good, if not better!

Thank you,

Elizabeth (Margie) Denoyer
Secretary, Les Cheneaux Lions Club #4388

DON'T MISS OUT...GET YOUR TICKETS TODAY!

LES CHENEAUX LIONS CLUB 2ND ANNUAL
"CABIN FEVER
RELIEVER"
A FUNDRAISING AUCTION



SATURDAY, MARCH 2, 2013
CLARK TOWNSHIP COMMUNITY CENTER
M-134, CEDARVILLE
ONLY \$15 PER PERSON*
**Each ticket includes "finger foods", bid paddle and
3 beverage tickets per person*

DOORS OPEN AT 6 P.M.
SILENT AND LIVE AUCTIONS START AT 7 P.M.

FOR MORE INFORMATION AND TICKETS, PLEASE CALL:
GREG WAGNER 484-3200 OR 647-1098
JANET HAGEN 484-1000
MARGIE DENOYER 484-3863
OR PURCHASE TICKETS AT NORTHWOODS FLOORING & RUSTIC DÉCOR
IN CEDARVILLE



Proceeds from auction go toward Lions Club community projects,
Leader Dog program and sight conservation projects

Da Yooper Pins – 2013

We are pleased to let you know our new Lion Pin as arrived. The cost is \$10 for a set of 3 pins Red, Blue and Green with a Shiny Gold Slider, Antique Silver Slider and Antique Brass Slider. Free shipping on any order. Thank You and we appreciate your business!

Al LeMaire, Pin Chair Ph: 896.293.3020

District 10 Lions

14118 S Cooper St

Newberry MI 49868

ENLARGED VIEW	PMS=PANTONE MATCHING SYSTEM
<p>Colors for All pins</p> <ul style="list-style-type: none"> <input type="checkbox"/> pms White <input type="checkbox"/> pms 3425 <input type="checkbox"/> pms Reflex Blue <p>Shiny Gold 3D Lion Slider</p> <p>Antique Silver 3D Lion Slider</p> <p>FILE Da Yoopers 2013.pdf</p> <p>PROCESS Shiny Gold Plating Antique Brass Plating Antique Silver Plating</p>	
ACTUAL SIZE	CONTACT
<p>Antique Brass 3D Lion Slider</p> <p>1.00"</p> <p>2.50"</p> <p>pms 361</p> <p>pms 605</p>	<p>Name: _____</p> <p>Organization: _____</p> <p>Club: _____</p> <div style="text-align: center;">  <p>RECOGNITION S • E • R • V • I • C • E • S</p> <p>7998 Georgetown Road Suite 200 Indianapolis, IN 46268 877-808-9400 317-803-2405 317-803-2408 fax</p> </div>
<p>Note: Colors in presentation art may vary when viewed on different monitors. Therefore, pantone numbers are provided.</p>	
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DISTRICT 10 PEACE POSTER CONTEST

As you know, this year was the 25th Anniversary of the Lions International Peace Poster Contest with the theme, "Imagine Peace". You judged as the District winner the poster submitted by Raffy Millado, a student at Father Marquette Middle School. Congratulations to Raffy and to all the students that created posters this year. Congratulations also to the Marquette Lions Club that sponsored this school and to all the other Clubs that participated. I am distributing the Commemorative 25th Anniversary pins you gave me to all the Clubs that took part and one for you for judging the posters. I will have a plaque made to present to Raffy for his achievement and will extend an invitation to him and his parents to attend the District Convention. If they cannot make it, we will make sure he is presented the plaque at a proper Lions ceremony. I have held on to several posters to display at the Convention and will also have the International Peace Poster table top display to show there. The International winners of the contest should be announced shortly and will be available to view on the web site and the Grand Prize winner will be featured in an upcoming Lions magazine. The theme for the 2013-14 contest is "Our World, Our Future". In order for a Club to sponsor a youth group, a kit must be purchased from International for only \$10.95. It contains all the information, rules and forms needed and are available now.

Sincerely,
Joe Baczkowski
District 10 Peace Poster Chair

P.S.- the Marquette Lions Club was just notified that Raffy's poster is a finalist in the judging at International this week! The winners will be announced Feb. 1.

LIONS CLUB INTERNATIONAL FOUNDATION

District 10 Cabinet Meeting January 26, 2013
To: DG Ruth Snyder

Dear DG Ruth,

Thanks to you and the VDG's for your help in promoting Lions Clubs International Foundation at all your Club visits. I hope this will get more Clubs in the District to be more aware of the great things we accomplish as Lions through LCIF and to encourage more Clubs to make a donation in support of the foundation. To date donations from the District are at about \$3700 of our goal of \$9000. Contributions have been made for the measles initiative, Hurricane Sandy relief, Sight First and areas of greatest need. I am pleased to see that International and the Foundation are communicating more with all Lions that have e mail access with updates and stories of all we are doing, and of course we all still get the Lions Magazine that documents our many successes. If anyone missed the notifications however, the Measles Initiative was a great success with LCIF raising well over \$10 million to get a challenge grant from the Gates Foundation for another \$5 million. Also over \$240,000 in grants have been directed to Sandy relief. I have been in communication with a number of Clubs regarding their status of donations to LCIF and am happy to report we will have a number of new Melvin Jones Fellows in the District this year. We also have one more Progressive MJF and have informed three others that they qualify for this award if they would like to apply. I will have the LCIF table top display at the District Convention. If anyone needs information regarding LCIF, please contact me anytime.

Sincerely,
Joe Baczkowski, District LCIF Coordinator

The Dictionary Project

For the third year in a row the Chocolay Township Lions Club is giving every third Grade student in the Township a NEW DICTIONARY of their own to keep. They can use it at school and take it home & use it for the next several years. This project taught us several interesting lessons. One being that good information can come from Zone Meetings. That is where we first learned about the Dictionary Project, at a Zone meeting held by Zone Chairperson Deborah Bengry last fall. Another thing is that the news of good deeds spreads almost as fast as scandalous news. During several of our fund raisers, we have been asked if we are the club which handed out dictionaries last year.

This is a fantastic Public Relations Project. It costs very little. Just a little over \$2.00 per dictionary. You can get local media coverage and we have Northern Letterpress laser engrave a metallic sticker to put on the inside cover which says, "Compliments of the Chocolay Township Lions Club." As we hand out the books, we have each student put their name in the dictionary they receive. We stress that the dictionary they just received belongs to them. That it is a tool they can use for several years in their education, in school and at home.

If you would like to find out more about the Dictionary Project search the web at WWW.thedictionaryproject.com. Under that heading you can find out what the dictionary project is & how it works, what it costs and what others have done with it. It is our goal to have every Lions Club in the U.P. sponsor the Dictionary Project in their own school district, so that every Third Grade Student in Upper Michigan gets a new dictionary of their own each year.

Larry Klaus, PCC, Secretary
Chocolay Township Lions Club
lklaus@chartermi.net



LEFT: Chocolay Township Lions Pat Selleck, Dan Chartier, Pete LaRue and Gary Dionne handing out dictionaries in a third grade class room at Cherry Creek School.

RIGHT: Chocolay Township Lions Club members Jim Manyen, Pete LaRue and Pat Selleck prepare to hand out dictionaries in a third grade class room at Cherry Creek School while Lion Dan Chartier explains to the students that the dictionaries they will get are theirs to keep and use at school & home for the next several years.



Announcing Lions Clubs International Netcasts

The Extension and Membership Division conducts monthly Netcasts on important membership topics every fourth Wednesday of the month. Netcasts are Web-based forums designed to be interactive. Lions are able to ask questions of the panelists and share success stories of their own. The goal is to provide an opportunity for Lions to learn and motivate each other. We encourage you to pass along this information to your club members and promote their participation.

Netcasts will be recorded and posted on the LCI Web site. Below is the schedule of upcoming Netcasts. Space is limited so register today!

- **Club Branches.** What are they? How do they work? Why your club should consider a branch?

February 27, 2013

7 p.m. - 8 p.m. (CST)

- **Must Knows for Chartering New Clubs.** Learn how to complete the paperwork for chartering a new club to ensure timely processing. Also, learn key policies that pertain to new club development.

March 27, 2013

7 p.m. - 8 p.m. (CST)

If you have any questions or need additional information regarding upcoming Netcasts, please contact the Membership and New Club Development Department. Lions Clubs International www.lionsclubs.org

Greetings from LCI headquarters!

The Extension and Membership Division is pleased to announce the release of the premier issue of the Membership Pulse, our on-line, quarterly newsletter. Copy and paste the following address into your browser to view the newsletter: <http://www.lionsclubs.org/EN/common/pdfs/EMN.pdf>

We hope you'll enjoy this current issue of the Membership Pulse. Stay informed of the latest information on membership programs, development opportunities and operational news.

Take advantage of "Reader Response" to share your stories and ideas. They may be chosen for publication in an upcoming issue.

Questions or comments? Contact membershippulse@lionsclubs.org



Club Health Assessment for District 10 through December 2012

Club Number	Club Name	Charter Date	Status		Membership										Reports		Finance		LCIF
			Current Status *	Number of Times on Status Quo within 2 years	YTD Members Added	YTD Members Dropped	YTD Net Growth	YTD Net Growth %	Member Count 12 Months Ago	Avg. length of service for dropped members	Months Since Last MMR ***	Yrs. Since Last Officer Report	President Relation	No Active Email **	Months Since Last Activity Report ...	Account Balance	Donations for current Fiscal Year		
Clubs more than two years old																			
4355	BARAGA TOWNSHIP L C	03/03/1954	Active		0	0	0	0	0.00%	25		7	6	T	18				
4357	BARBEAU	10/09/1972	Active		6	2	4	33.33%	13	20		0		P,T	N/R				
4358	BARK RIVER	01/12/1943	Active		5	2	3	3.30%	92	7		0			5				
4359	BESSEMER	09/08/1937	Active		0	0	0	0.00%	22			3		T	32				
50878	BRAMPTON TWINSHIP DAYS RIVER AR	08/05/1990	Active		3	4	-1	-7.69%	13	8		1		S	18		99+ Days		
4360	BRIMLEY	01/20/1942	Active		0	0	0	0.00%	7			7			6				
4361	CALUMET	10/15/1925	Active		0	0	0	0.00%	27			2		2	P	31			
38289	CARNEY NADEAU	04/24/1980	Active		0	3	-3	-17.65%	17	7		2		11		20			
4362	CHAMPION	09/31/1953	Active		0	0	0	0.00%	23			0		T	N/R				
4363	CHASSELL	04/15/1946	Active		3	1	2	3.51%	55	13		4			22				
4364	CHATHAM	04/09/1952	Active		0	0	0	0.00%	11			0		P,T,M	76				
37528	CHIPPEVA L C	10/31/1979	Active		0	0	0	0.00%	11			5		10		6			
4365	CHOCOLAY TOWNSHIP	04/20/1961	Active		3	2	1	6.25%	15	18		1		P	1				
4367	CRYSTAL FALLS	08/26/1952	Active		2	1	1	1.92%	55	18		4		M	1				
4368	DAFTER	12/11/1972	Active		2	0	2	8.70%	28			0		P,M	1				
4369	DAGGETT	05/19/1947	Active		0	0	0	0.00%	16			2		P,T,M	N/R			\$1000.00	
82401	DELTA MENOMINEE COUNTY HEART OF THE	05/20/2004	Active		6	0	6	14.29%	47			0			2				
30040	DRUMMOND ISLAND	12/23/1974	Active		0	0	0	0.00%	63			3			7				
4372	ENGADINE NAUBINWAY	04/06/1969	Active		0	0	0	0.00%	22			13		4	P,M	4			
4373	ESCANABA	09/04/1934	Active		0	1	-1	-2.70%	37	40		0		2	P,S,T	N/R			
4374	FORD RIVER	09/30/1952	Active		2	1	1	3.45%	29	13		0		11	P	23			
4375	GERMFASK SENEY	05/07/1953	Active	1		0	0	0.00%	7			7		6	P,S,T	N/R			
4376	GLADSTONE	09/20/1937	Active		0	0	0	0.00%	34			12		P	N/R				
4378	GWINN	07/28/1952	Active		0	1	-1	-3.13%	33	4		0		P,T	0				
4380	HOUGHTON	05/25/1942	Active		1	4	-3	-9.68%	31	16		1		2	S,M	3			

SINGLE DISTRICT 10 LIONS CONTACT INFORMATION

District Governor Ruth Snyder

rmsnyder@jamadots.com

PO Box 400

Munising MI 49862

906-573-2291 (home)

First Vice District Governor Jerry Stephens

jstephens@lssu.edu

3907 E 5 Mile Road

Sault Ste. Marie, MI 49783-9539

906-632-4382 (home)

906-322-0251 work (mobile)

Second Vice District Governor William Rowe

and Co-Chair Bay Cliff Health Camp

wnrowe@charter.net

128 North Crestview Drive

Gwinn, MI 49841-9541

906-346-9278 (home)

906-869-3054 (mobile)

Cabinet Secretary Joseph Maki

jmaki4215@sbcglobal.net

609 North 8th St

Gladstone, MI 49837

906-428-1579 (home)

906-280-4372 (mobile)

Cabinet Treasurer Bruce La Belle

bruce.labelle@honeywell.com

N15884 D-1 Road

Wilson, MI 49896-9604

906-466-2439 (home)

Immediate Past District Governor James Wash

and Co-Chair USA/Canada Leadership Forum

squash45@uplogon.com

N14480 County Road 577

Vulcan, MI 49892-9671

906-438-2236 (home)

906-239-9053 work (mobile)

Lions Official Slogan: “**L**iberty, **I**ntelligence, **O**ur **N**ation’s **S**afety” (LIONS)

Unofficial Slogan: “**L**oving **I**ndividuals **O**ffering **N**eeded **S**ervices,” Past International President Sid Scruggs