



## District Governor-Elect Jerry Stephens

May 2013

Fellow Lions,

Greetings to you all as spring approaches for the 2<sup>nd</sup>, 3<sup>rd</sup>, or 4<sup>th</sup> time, depending on exactly where you live in Michigan's Upper Peninsula!

First, I want to congratulate the Les Cheneaux, Pickford and St. Ignace Lions Clubs for a very successful convention. By virtue of my position as 1<sup>st</sup> VDG, I was a member of the Convention Committee, but I can tell you that I was really just an on-looker. I won't mention anyone by name, because I will surely miss someone, but I want to give one more shout-out to all the members of the committee! You put in many hours, attended many meetings, solved all problems, and you should be proud. I know I am proud to have worked with you all, and I believe I made some acquaintances that will last.

I also want to say thank you to the delegates who gave me a vote of confidence in their support of me as District Governor-Elect. I have worked hard over the last couple of years to prepare myself for service as your DG. I have had a LOT of help along the way, and I hope to make my mentors proud. I promise you all that I will give my very best effort next year.

As always, should you have any questions, please do not hesitate to e-mail or phone me.

Sincerely Yours in Lionism,  
Jerry Stephens  
District Governor-Elect, SD-10  
Email: [jstephens@lssu.edu](mailto:jstephens@lssu.edu)  
Cell: 906-322-0251



## Conference Snapshots

Dear Lions,

I have included a link to ALL of the photos I took at the convention this past weekend.

<https://www.dropbox.com/sh/8omfjaralw03pm0/9EQs4Nh5TX>

These are mostly unedited moderate sized images which should work for online use. Any images can be downloaded and used as desired for Lions Club purposes. If someone wants to have a photo printed, I can supply a higher resolution file. Please feel free to share this link.

Sincerely,  
Lion Dale Johnson  
Sault Lions Club  
906 632-2020



Photo by Dale Johnson 2013 Lions SD-10 Convention



Photo by Dale Johnson 2013 Lions SD-10 Convention

Bruce La Belle also shares that there are additional photos on the District 10 website <http://www.district10lions.org/>



Photo by Dale Johnson 2013 Lions SD-10 Convention

## U.P. Lions Clubs Gather at St. Ignace

By Paul Gingras, The St Ignace News

A jovial atmosphere of networking, district business, music, and dining pervaded Kewadin Shores Casino at the Single District 10 Convention of Lions Clubs International Friday, April 26, through Sunday, April 28, in St. Ignace. Taking part were 222 members, representing 33 clubs in the region, and Michigan's northernmost Lions drew support from several district governors from Lower Michigan.

"You've got to be dedicated and ready to serve," said Jerry Stephens of Sault Ste. Marie, elected Saturday as new governor for District 10, which includes all U.P. Lions Clubs. He takes over July 1 for District Governor Ruth Snyder of Munising.

Benevolent action is a fulfilling reward for participating in the organization.

"It's the reason I joined," Mr. Stephens told *The St. Ignace News*.

Officers elected last weekend include William "Bill" Rowe, a member of the Gwinn Lions Club, who will serve as 1st Vice District Governor, and Thomas Lanaville, a member of the Bark River Lions Club, the next 2nd Vice District Governor.

Throughout the weekend, members updated the status of projects designed to enhance communities locally and abroad.

Programs to aid vision impairments, emergency medical air transportation, education scholarships, and care of the disabled are among Lions Club projects. Members also explained their club meetings serve as important forums for generating community spirit, but, ultimately, "It's a social service organization, primarily for people that need help," Mr. Stephens said.

Hosting the convention locally was a rare treat, said St. Ignace Lions Club President George Ford, who highlighted projects that enhanced the city, especially opportunities to help area youth.

Noting good reception and hospitality at St. Ignace, Ms. Snyder highlighted the longevity of the U.P.'s vast single district.

"It's one of the early clubs," she explained.

The convention marked the district's 91<sup>st</sup> year in action. The oldest individual club has been in existence 96 years, and soon the Lions will celebrate their 100th birthday in Chicago, she told *The St. Ignace News*.

St. Ignace, Les Cheneaux, and Pickford Lions Clubs hosted the convention.

Janet Hagen, president of the Les Cheneaux club, said turnout was exceptionally strong and members clearly enjoyed themselves. Performances by the Saints of Steel and the Tempered Steel drum bands of St. Ignace, she said, were a highlight of the event.

The annual meeting offered a rare chance for local club members (some of whom live hundreds of miles apart) to bump elbows with new and familiar members from communities throughout the region. Many took classes at the convention to enhance their ability to serve. Offerings ranged from officer training to Web site navigation.

Tackling the ongoing need to gather new members and retain existing members is a major focus for the Lions.

“We’re trying to get the word out more,” Ms. Hagen said.

Standing before an elaborate display of local Lions Club flags, she noted patches acknowledging successful efforts to draw in new members, retain members, and acknowledge community projects.



Past International Director Peter Cerniglia

When internationally renowned advocate Helen Keller asked the Lions to be “knights of the blind” at a convention in 1925, she may not have realized how far reaching the effects of her request would be, said Peter Cerniglia, past international director of The International Association of Lions Clubs, who attended the convention in St. Ignace.

“We accepted the challenge,” and over the past 12 years, millions of people were enabled to see who would have been blinded,

owing to help from the Lions’ \$415 million worldwide SightFirst program, which extends throughout the world. In some areas diseases like river blindness, caused by contaminated water in developing countries, has been nearly eliminated, he said.

Members at the international Lions level like Mr. Cerniglia participate in functions like the District 10 convention, in part, to help local districts by showing how groups can work with Lions International to obtain grants to place advertisements in newspapers and other efforts to develop public relations campaigns, he explained.

Mr. Cerniglia highlighted one of his favorite projects, an eye screening program for youngsters, which takes an early look at children’s eyes before they are enrolled in school, by visiting day care facilities and the like. The initiative enables parents to catch and correct the causes of sight problems before they affect their children’s lives and self esteem, he explained.

Had it been identified early on, a corrective procedure could have enabled Mr. Cerniglia to be much better at baseball in his youth, he said. The cause of his trouble turned out to be an undiagnosed visual problem. Now, he seeks to prevent this from happening to youngsters, and more children are growing up free from preventable results of certain eye problems, such as lazy eye, owing to the support of the Lions for early eye screening, he explained.

The clubs seek to draw in new recruits by explaining the depth of the organization’s endeavors, and it is important to keep new members busy without overburdening anyone, he said.



Alyson Barra, Sarah Lanaville & Dylan Bloniarz of the Bark River-Harris Leo Club

Community service sounds good to the youngest attendees of the District 10 convention, said three teenage “Leos,” including Sarah Lanaville, Alyson Barra, and Dylan Bloniarz of the Bark River-Harris Leo Club.

Leos are community or school-based affiliate groups endorsed by local Lions Clubs. They represent the kind of interest the organization needs, several members said.

“Once you join and know what we do,” Mr. Cerniglia said, “you’ll never want to quit a Lions Club.”



Members of the group in charge of hosting the Single District 10 Convention of Lions Clubs International Saturday, April 27, at Kewadin Shores Casino in St. Ignace. Pictured (from left) are Ernest Hagen, Margie Denoyer, Janet Hagen, Judith Goltz, William Kish, and Tracy Movalson. Not pictured is committee members William Brown and Mary Kay Tamlyn. The group represents the Les Cheneaux, St. Ignace, and Pickford Lions Clubs, which hosted the event.

Pictured (from left) Ernest Hagen, Margie Denoyer, Janet Hagen, Judith Goltz, William Kish, and Tracey Movalson.



Photo by Dale Johnson 2013 Lions SD-10 Convention

Lion Joe Baczkowski, PDG Donald Wojakowski and his wife Jean and Lion Al Le Maire as PDG Don "Wojo" receives the Ralph M. Sheehan award

Chocolay Lion Jerome "Pete" LaRue received the Single District 10 Distinguished Service Award by District Governor Ruth Snyder at the U.P. Lions Convention in ST. Ignace recently. This award is the highest award the District Governor can give to a fellow Lion in the U.P.

Pete became a Chocolay Township Lion in December of 1983. He is currently serving as President of his Club for the 5<sup>th</sup> time. Lion LaRue has been Chairman of the Chocolay Lions Club Children's Halloween Party for over 15 years. He has started and chaired the Lions Club Easter egg hunt for 13 years. His club elected him Lion of the Year in 1992. Pete has sponsored more than nine people into his Lions Club, five who are still very active members of the Chocolay Lions Club. Lion LaRue has served the District as Region Chairman once and Zone Chairman twice.

Pete's none Lion Community Service includes Chocolay Township Summer Fest Co-Chairman twice. Was instrumental in



Governor Ruth Snyder presents Chocolay Lion "Pete" LaRue with the SD-10 Distinguished Service Award at this year's SD-10 convention.

forming the Chocolay Area Business Association and served on the Board of Directors for 12 years. Lion LaRue was chosen CABA citizen of the year in 1999. He served on the Marquette Township Board of Canvassers twice and is serving his second term as a Trustee on the Marquette Township Board.

Pete is currently working to re-establish the Marquette Township Lions Club.

In presenting the award to Lion LaRue, Governor Ruth Snyder noted, "Pete" is a true example of the Lion motto, WE SERVE.

He married the former Marilyn Haley on July 10, 1965. They have two grown daughters and several loving granddaughters.



2013-14 District Governor Jerry Stephens and Immediate Past District Governor Ruth Snyder



Necrology Ceremony

## *Sault Ste. Marie Lions Club*

The SD – 10 convention held in St. Ignace was attended by eight of our club members and their spouses. Our DG Ruth Snyder had to be pleased with the overall attendance and representation by interested Lions.

In getting back to business, our club celebrated its newest member Jessie Beckett of Tapawingo Farms located in the Sault. She placed our club on the membership plus side for the year, as we continue to look for strong members who want to follow the motto of “We Serve.”

May is the month our club cleans the right of way on a section of I-75. We also prepare for the summer months by holding meetings at various “summer homes” of many of our members. This gives us a relaxation period from our heavy schedule of community service and dedication to our city, neighbors, and surrounding area.

Eye glasses and testing for the disadvantaged is a key element of what we do during the summer as we again apply for a grant that enables us to serve literally dozens of citizens. For those in need, they can count on the Sault Lions.

## **Liaison Report** **Don Myers, PDG**

**Esther LaMothe’s campaign to become our next International Director is going well but her IPID Gary Anderson has been dealing with the flooded areas of Grand Rapids, which have caused him to move his equipment to higher ground due to ever rising water.**

**According to her Campaign Manager, Gary Babcock, her expenses for seeking the position of International Director are in line with what is affordable, and they follow specific guidelines for publicity, handouts, and gratuities needed at the International Convention in Hamburg, Germany. The budget for her campaign was established and approved at the Council of Governors meeting in October of 2012. Suggestions have been made and accepted in order for her to represent Michigan in a positive way clearing the path to the Directorship.**

**After stepping down as a candidate for International Director in South Korea last year, paved the way for her election in 2013.**

**Michigan remains as a top choice for candidates because of our involvement in so many areas of importance to Lions. Leader Dogs for the Blind and the Michigan Eye Bank is enough to distinguish our state from all others.**

## Global Membership Report

### PDG Don Myers

On a monthly basis we receive a club Health Assessment Report for Single district 10. This report shows each clubs progress toward membership improvement or our failure to increase our membership on a regular basis.

In tracking our membership we find we are not on an upward movement, and we lose members overall at the rate of about 2 to 3 per month. Many of these are due to death but over 100 each year are members who have dropped out for one reason or another. This trend is one that all of us would like to see reversed.

Many of our clubs are very sound and some are weaker than we would like to see if we are to continue being a body of people willing to serve our fellow man.

While membership as a whole for the United States continues to follow a downward pattern, Single District 10 could be a model for Michigan and a model for other states to follow if we would make sure our Lions of the UP are even more diligent in taking it upon themselves to ask a neighbor to be a part of the most significant service organization in the world.

We are all energized in our beliefs and the dedication of our membership to “Serve” and our jobs are to make sure our clubs continue to grow for the future.

New generations of younger adults arrive on the scene every day, and are looking for an activity in which to become involved. Our programs do have a place for them and we need to continue our efforts to entice them into our grasp for the sake of our communities.

For the short time left in Ruth Snyder’s term, let’s make a giant push to bring in just one more new member per club in the next two months, making her term even more eventful than the past 10 months. We had about 1690 members last Lions year, and wouldn’t it be great to have over 1700 for this Lions year?

We are counting on you!

### **ATTENTION Upper Peninsula Single District 10 Lions**

Did any SD 10 Lion notice in the May, 2013 Lions International magazine, **LION** on page 5, in the “By the Numbers” column, # 300 there is an article on the Kinross Lions Club? Thanks for SD 10 Immediate Past District Governor Ruth Snyder for reading the article and passing on to the District!!!

*Lions Day at Bay Cliff is July 20<sup>th</sup>, 2013*

*11:00 am tours of camp provided by campers*

*12:30 pm lunch with campers*

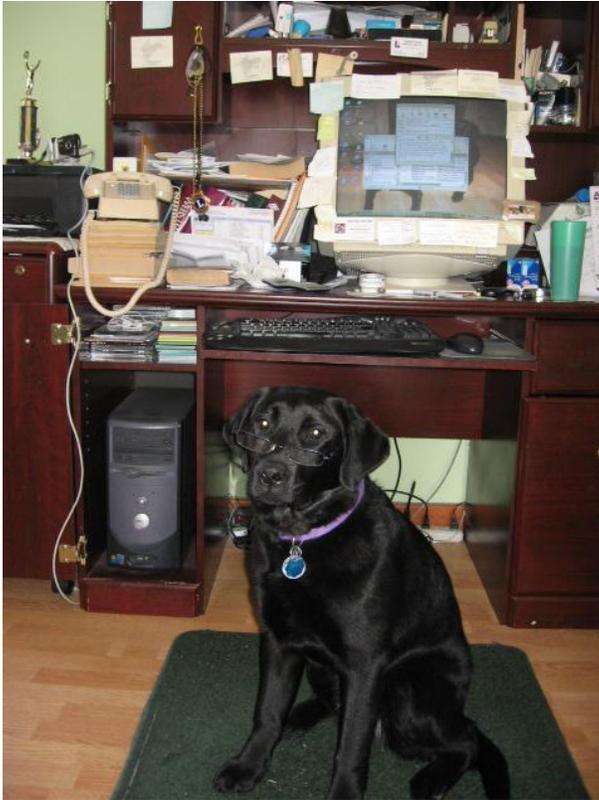
*Short presentation by teen campers in the auditorium following lunch*

*Please attend and RSVP to Kris Rowe at*

*906-362-0202 or [krowe@nmuedu](mailto:krowe@nmuedu)*

*I guarantee you will be happy and forever changed if you attend this event.*

## Hi everyone --my name is Justice Leader Dog #P-10002.



I am being raised by Gary Klop. I am going on 36 weeks old. I weighed myself today and I am 50 lb. I am doing his May LD report as he is very tired and I thought I would help him out. I know it's not May yet but he turned in an early report for April and he has a lot going on in May so I thought I would get this out of the way for him.

Let me start out by saying I attended his District 10 Lions convention this past weekend and I found out he is going to be the Leader Dog Co-Chairman for the district next year---WOW.

We were very busy as the convention was at the St Ignace casino and the staff there were great and treated us very well. I was worked liked I have never worked before. I knew we were going so I had a bath a few days earlier which was only the 2nd one in my life. I don't know why but I gave Gary a really hard time--I didn't want to stay in the tub or be washed for anything I had no problems with my first one. While at the convention I was worked harder than I had been at any other time in my short life. Gary let other Lions take me for a walk to see how I lead out and don't do a typical heel. Then there was

many many times of up down stay and heel. I performed that very well--at least I think I did and at times he would give me a treat so I must have done really good!!

Turning left and right is becoming easier and easier as times goes on. I do have a little distraction problem and we are working on that--I actually get over that rather quickly. But you have to understand, at times there were these 3 other beautiful labs that also were there. One of them was a pretty niiiice and mighty fine looking male black lab named Kasey---did I mention he is well built!!! He belongs to a raiser from Canada named Kim. Then there was Sadona----wowie she is a young good looking young blonde girl who is being raised by Pam and Greg from Pickford too. Then I also had to deal with Bella another female black lab being raised by Al and Mary from McMillan---she too is a nice looking little lady. I found out Kasey and Bella are brother and sister and I think they were teaming up on Sedona and I. Anyway we all did really well at getting along. They had doors at the front that at times opened away from us and at times opened towards us--not sure what magical command Gary gave them as they seemed to open on their own. We had to wait for them to open quite a ways before I could go through. I did really well but I prefer the doors where I have to go around behind Gary to enter.



I usually don't need the command around as I already know what he wants and do it automatically. I also got to attend the dinners, luncheons, meetings, and entertainments and appreciation awards and all sort of interesting things where my ability to relax and stretch out were pushed to the max.

One of the highlights to my weekend was I got to meet Leader Dogs Liaison for the Lions--Mike Dengate. This guy is unreal--I overheard him talking to Gary and he said I was doing a really good job. I was so proud. I also have heard how tough it is to make it all the way through and become a Leader Dog. I am here to tell you that Gary is doing everything he can to prepare me for my return trip in October. I am working so hard as I want to do what I was raised for. I also heard that when I go back they will spay or neuter me---not sure what that is but it can't be any worse than what I went through this weekend!!!!

Oh yea--I forgot to mention this too. Gary gave my leash to a little girl from Crystal Falls. I may spell her name wrong; I believe her name is Sara. She did an excellent job with me while Gary had some speaking and other duties to perform. He doesn't give my leash to just anyone. I tell you--she was very nice to me. We got to meet and talk to so many people I wish I could name all of you. Gary doesn't like using treats but they ask that the raisers use them--I am here to tell you that I don't mind them at all--*where's the beef!!*

***Sincerely yours and hard at work for My main boss---Leader Dogs for the Blind***

Future Leader Dog Justice (oh yea and my raiser I am trying to train—Gary)

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### "Our World, Our Future" is the theme of the 2013-14 Peace Poster Contest.

Lions clubs can sponsor this [art contest for kids](#) in their community for children in local schools or organized, sponsored youth groups.

#### Ordering Peace Poster Contest Kits

Lions clubs interested in sponsoring the Lions International Peace Poster Contest can order a Peace Poster Contest kit (PPK-1) from the Club Supplies Sales Department at International Headquarters. The cost of the kit is US\$10.95 plus shipping, handling and applicable taxes. The kit is available in all 11 of our official languages. Lions clubs must purchase a kit for each contest sponsored. Each kit contains:

- **Official Club Contest Guide and Rules**
- **Official School or Youth Group Contest Guide and Rules**
- **Participant Flyer** to duplicate and give to participating students to take home
- **Sticker** to place on back of winning poster
- **Certificates** for contest winner and school or youth group

You can order kits from the Club Supplies Sales Department at International Headquarters from January 15 to October 1. To order a kit, call Club Supplies Sales at (630) 571-5466 or 1-800-710-7822 (U.S., Puerto Rico, U.S. Virgin Islands and Canada only). To order online, go to [Club Supplies](#) (Item Search: Peace Poster Kit). [You can also download the order form.](#)

Please [review contest rules](#) and order kits as soon as possible to guarantee sufficient time for a well-planned contest. For orders within the United States, please allow 3-4 weeks for delivery. Additional delivery time is needed for orders outside the United States.

## Bark River Lions Awards IceBreaker Prize

The winner of the 3rd Annual IceBreaker contest hosted by the Bark River Lions Club was presented his winnings at the Escanaba Municipal Dock on May 1 while recovery operations were underway to remove the Ice Breaker Truck from the waters of Little Bay de Noc with the assistance of the Delta County Sheriff's Department Dive Rescue Team.



Bark River Lion Fundraiser Chairman Toby Kuivinen (r) presented the winner John "Jack" Willis his prize. John received \$2,194 for correctly guessing the time and date a truck parked near the municipal dock in Escanaba would sink through the ice. In addition to the prize money, Willis has won two weekend passes to this year's Bark River International Raceway in June and \$500 worth of tires from Mr. Tire.

The truck went through the ice at 3:54 p.m. Friday, April 19 later than the first two years of the contest; last year the truck sunk through at 5:05 p.m. on March 17, while in 2011, it fell through at 9:02 p.m. on April 10.

## Ice Breaker Profits benefit Sheriff's Dive Team

The Bark River Lion's Club has donated a portion of this year's profit from its 3rd Annual Icebreaker fundraiser event to the Delta County Sheriff's Department Dive Rescue Team for purchase of equipment that will help protect the volunteers from potential exposure to hazardous materials and extreme temperatures in the local waterways. The Dive team assisted in the removal of the IceBreaker Truck from the waters off of Ludington Park on May 1st following its sinking on April 19th.



Pictured is Bill Lippens, Bark River Lions Club President presenting a \$500 check to Dive Team members Mike Groleau, Jon Smith (Team Leader) and Jim Kirby. The Delta County Sheriff's Dive Rescue Team relies on funding from donations and fund-raisers held throughout the year.

## **“.....AND THEY'RE OFF!!!”**

*By Lion Dayna King*

Famous words in two-fold form when it comes to the running of the 139<sup>th</sup> Kentucky Derby Race at Churchill Downs in Louisville, Kentucky and the 1<sup>st</sup> time Kentucky Derby Party event of the Delta-Menominee County Heart of the North Lions Club of Bark River, Mi. held at the Highland Golf Club in Escanaba, Mi. on May 4<sup>th</sup>, 2013 from 5pm to 11pm. Derby attire was encouraged, but not necessary.



The \$25.00 tickets for the event were sold out in record time at the door. There was the horse raffle, where you 'bet' on your favorite horse and win one of three prizes for win (1<sup>st</sup>), place (2<sup>nd</sup>) or show (3<sup>rd</sup>). There was also a 50/50 drawing, raffle drawing and silent auction for numerous items and let's not forget the great and memorable Hat contest. Tickets included Hors d' oeuvres, Dinner, Desserts, Mint Julep, Music/Dancing and of course, the viewing of the race from two big screen TV's. Anticipation, participation, excitement and fun were an all time high and we're already planning for the next year's event, which will be the 140<sup>th</sup> for the Kentucky Derby Race and our 2<sup>nd</sup> annual event, please be sure to acquire your tickets early, they will be limited.



# "FUN ON THE HILL" FOR DELTA ANIMAL SHELTER

**MARK YOUR CALENDAR  
FOR SATURDAY,  
AUGUST 10TH, 2013 FOR  
THE  
BIGGEST PARTY  
OF THE YEAR!**



Food and Refreshments provided by  
Bark River Lions  
and  
Heart of the North Lions

*All proceeds to the*  
*Volunteer • Adopt • Donate*  
**Delta**  
**Animal Shelter**  
*to assist in the funding*  
*of*  
*their new facility*



GATES TO THE BARK RIVER  
INTERNATIONAL RACEWAY  
OPEN AT 4PM

MUSIC BY:  
MOONLIGHT ENTERTAINMENT  
5PM - 8PM  
AND  
DRIVER  
9PM - 1AM

100 CAMPSITES AVAILABLE  
\$25 FOR THE WEEKEND  
(FIRST COME FIRST SERVE)

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# RACEDAY JUNE 14 - 16 CHAMPIONSHIP SERIES

Friday, June 14  
Saturday, June 15  
Sunday, June 16



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**Weekend Pass \$35**

Purchase your tickets at the gate.  
Children 9 & under are free

**Entertainment:**

Friday, June 14 "TRIPOD" 8pm

Saturday, June 15

"HOT ROD EXPRESS" 8pm



PRESENTED BY **AMSOIL**

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Reserved Seating & Camping Available - NO Carry-ins & NO ATV's



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LIONS OF MICHIGAN FOUNDATION  
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Sailing on January 26, 2014 from Fort Lauderdale, Florida

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Please note: A \$25.00 donation fee to the Midwest Eye-Banks or the Lions of Michigan Foundation will be included in your fare.



www.midwesteyebanks.org



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## 2013 EYE CARE, DO YOU - CHARITY RUNS & WALK

I will participate in the 5K \_\_\_ 8K \_\_\_ Half Marathon \_\_\_ Charity Run, and my \$25 registration fee is attached. I will participate in the 2.5K \_\_\_ 5K \_\_\_ Charity Walk. I cannot participate in any event, but I have attached a donation in the amount of \_\_\_\_\_ to be used for sight restoration.

Name: \_\_\_\_\_ Email/Phone: \_\_\_\_\_

Address: \_\_\_\_\_ City/State/Zip: \_\_\_\_\_

Gender: Male \_\_\_ Female \_\_\_ Shirt Size: S \_\_\_ M \_\_\_ L \_\_\_ XX-L \_\_\_ XXX-L \_\_\_

Age: 14-19 \_\_\_ 20-29 \_\_\_ 30-39 \_\_\_ 40-49 \_\_\_ 50-59 \_\_\_ Over 60 \_\_\_

I understand that participating in this event is a potentially hazardous activity. I waive all volunteers, sponsors, contractors and the Lions of Michigan Foundation from any liability that may arise during my participation in this event.

Signature: \_\_\_\_\_ Team Name: \_\_\_\_\_ Date: \_\_\_\_\_



**LIONS OF MICHIGAN  
FOUNDATION**

5730 Executive Drive  
Lansing, Michigan 48911  
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improving the quality  
of life of people in Michigan  
with unmet needs.**

**LIONS OF MICHIGAN  
FOUNDATION**

**1ST ANNUAL**



**Eye care - do you?**

5K, 8K & 1/2 Marathon  
Charity Runs

2.5K & 5K  
Charity Walks

The International Association of Lions Clubs is the largest service organization in the world. Our "We Serve" attitude spans more than 46,000 Lions Clubs in 206 countries and geographical areas.

Our association grew through a vision of a Chicago businessman named Melvin Jones who believed that like minded people could build stronger communities and make a real difference in the lives of the less fortunate through community service. Melvin Jones and his associates adopted the name LIONS which both projected a strong and powerful organization and identified the associations guiding principles: Liberty - Intelligence - Our - Nations - Safety.

Today, Lions Clubs are well known for the services we provide to help people with sight deficiencies. Our dedication to the restoration of sight dates back to 1925 when Helen Keller challenged Lions Clubs to be "Knights of the Blind".

In the United States, Lions Clubs provide eye exams and eyeglasses for the needy, guide dogs for people with disabilities, low vision aids, eye banks for the collection and transplantation of corneal tissue and many other services. In many parts of the world, Lions Clubs are responsible for providing living essentials, everything from food to medical care. Lions Clubs are a lifeline for many people, in many parts of the world.

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## EYE CARE, DO YOU?

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### CHARITY RUNS

Wurtsmith Air Force Base - Oscoda, MI  
June 29, 2013

#### Registration

Friday, June 28 - 1:00-6:00 PM  
Saturday, June 29 - 7:00-9:00 AM

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### Half Marathon - 8:30 AM 5K & 8K - 9:30 AM

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### CHARITY WALKS

Wurtsmith Air Force Base - Oscoda, MI  
June 29, 2013

#### Registration

Saturday, June 29 - 10:00-11:30 AM

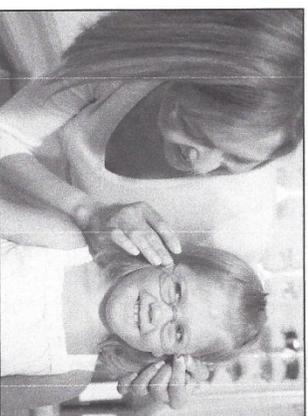
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### 2.5K & 5K - 11:30 AM

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All events will begin and registration will be set up near the intersection of Perimeter Road and E. Van Etan Street - adjacent to F-41 (near 6639 Perimeter Road, Oscoda). Parking is available on site.

The Eye Care, Do you Charity Runs and Walks present an opportunity for you to support the efforts of Lions Clubs throughout Michigan and to help those in need. People across our entire state will benefit from your participation in one of the scheduled events, and you may choose to support another charity, school or community service organization by collecting sponsorships for your run or walk. The Lions of Michigan Foundation will split all sponsorships you collect equally with your designated charity or non-profit group.



### 3 WAYS TO REGISTER

- Mail your registration form and entry fee (if necessary) by June 15, 2013 to: Kimberly Creger - Lions of Michigan Foundation - 5730 Executive Drive - Lansing, MI 48911.
- Register online by June 15, 2013 at <http://lmsf.net/RunWalk/RunWalk.htm>
- Register at Wurtsmith Air Force Base on Friday, June 28 (1:00-6:00 PM) or Saturday, June 29 (7:00-9:00 AM). The registration fee for all running events will be \$30 - cash or check only.

## 2013 EYE CARE, DO YOU - CHARITY RUNS & WALK

We would like to partner with the Lions of Michigan Foundation on this fundraiser. We are interested in participating in the running events \_\_\_\_ the walking events \_\_\_\_ both the running and walking events \_\_\_\_.

We cannot participate in any of the scheduled events, but we would like to sponsor the events. Enclosed is our donation in the amount of \_\_\_\_\_.

Organization/Team Name: \_\_\_\_\_ Contact: \_\_\_\_\_

Address: \_\_\_\_\_ City/State/Zip: \_\_\_\_\_

Website: \_\_\_\_\_ Email/Phone: \_\_\_\_\_

The Lions of Michigan Foundation is a Public Charity as described in Section 501(c)(3) of the Internal Revenue Service Code. All contributions are tax deductible to the full extent allowed by law..



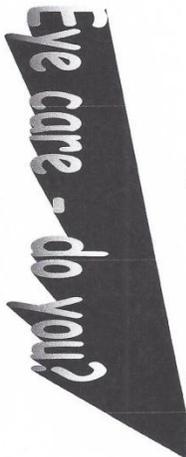
**LIONS OF MICHIGAN  
FOUNDATION**

5730 Executive Drive  
Lansing, Michigan 48911  
517-887-6640  
info@lmsf.net  
www.lmsf.net

We are dedicated to  
improving the quality  
of life of people in Michigan  
with unmet needs.

**LIONS OF MICHIGAN  
FOUNDATION**

**1st Annual  
Charity Runs/Walks  
June 29, 2013**



**Partnership  
& Sponsorship  
Opportunities**

## EYE CARE, DO YOU?

### CHARITY RUNS

Wurtsmith Air Force Base - Oscoda, MI  
June 29, 2013

#### Registration

Friday, June 28 - 1:00-6:00 PM  
Saturday, June 29 - 7:00-9:00 AM

## Half Marathon - 8:30 AM 5K & 8K - 9:30 AM

### CHARITY WALKS

Wurtsmith Air Force Base - Oscoda, MI  
June 29, 2013

#### Registration

Saturday, June 29 - 10:00-11:30 AM

## 2.5K & 5K - 11:30 AM

All events will begin and registration will be set up near the intersection of Perimeter Road and E. Van Etan Street - adjacent to F-41 (near 6639 Perimeter Road, Oscoda). Parking is available on site.

## PARTNERS

If your Lions Clubs, school group, church, community groups or non-profit organization is finding it more and more difficult to keep pace with rising program costs, our Eye Care, Do You events could help you meet your fundraising goals.

Our Eye Care, Do You events are scheduled for Saturday, June 29, 2013 at the historic Wurtsmith Air Force Base in Oscoda - the same weekend as one of Oscoda's largest and most successful annual events - Art on the Beach.

### Things To Consider

The Lions of Michigan Foundation will be responsible for all administrative, promotional and set up costs. Your team is responsible for collecting pledges, appointing a team member to keep accurate records and participating on June 29, 2013.

If your team members plan to stay overnight in the area, there are numerous hotels, motels, and campgrounds along Lake Huron, from AuGres to Alpena. We encourage you to make travel plans early as June is the start of peak tourist season.

### Revenue Sharing - 50/50

Following the events, partners will receive payment for their share of the revenue they generated - 50% of their total team registration fees and pledges.

All registration payments and donations should be made payable to the Lions of Michigan Foundation. All donations are tax deductible, and receipts will be issued for donations of \$25 or more.

## SPONSORS

The Lions Clubs of Michigan and our Foundation are well known for providing eye care and services for people with sight deficiencies. We are on the frontline in the fight against vision loss, and other charities depend on us to help the sight impaired, including the United Way, Salvation Army and Red Cross.

Your sponsorship will provide funding for our KidSight Program (eye exams for children), and it will help us provide eye care for people in need throughout Michigan.

#### Corporate Sponsor (\$5,000+)

- Your name/logo on the official shirt.
- Your name/logo on our website.
- A display table/booth at all events.
- Fifty (50) free participant registrations for any scheduled running event.

#### Elite Sponsor (\$2,500+)

- Your name/logo on the official shirt.
- Your name/logo on our website.
- A display table/booth at all events.
- Twenty five (25) free participant registrations for any scheduled running event.

#### Major Sponsor (\$1,000+)

- Your name/logo on the official shirt.
- Your name/logo on our website.
- A display table/booth at all events.
- Ten (10) free participant registrations for any scheduled running event.

#### Sponsor (\$250+)

- Your name/logo on the official shirt.
- Your name/logo on our website.
- A display table/booth at all events.

## THE USA/CANADA LIONS LEADERSHIP FORUM

**SUBMITTED BY CO-CHAIRS PDG ROSE AND PDG JIM OLSON.**

**Sept 19, 20, and 21 2013 will find Lions in Overland Park, Kansas for the 37th Annual USA/ CANADA LIONS LEADERSHIP FORUM. WILL YOU BE THERE?**

Follow the Leadership Road to your Dreams is the theme for this year's forum. We have found the forums to be very interesting, educational, and informative. There are 70 Seminars to choose from in the 2 1/2 days to help you be a better lion or officer or mentor to a new lion or to just to enjoy. There will also be interesting speakers at the four designated meals.

Thursday opening night speaker is Ed Hearn "Conquering Life's Curves" . Saturday Luncheon you will meet Lions International President Barry Palmer of Berowra, NSW, Australia. Friday Luncheon is Dayna Steele Inspirational speaker, and Saturday Night Closing you will hear from a young man Patrick Henry Hughes who was born without eyes nor arms and legs long enough to walk with.

The forums mission is to develop leaders, motivate and educate attendees, provide an open exchange of ideas and support programs and goals of Lions Clubs International.

The leadership forum is for any lion who wants to enhance leadership capabilities in an atmosphere that's non-stop learning and fun.

For more information visit the forum website, plus visit their Facebook page for updates.

<http://www.usacanadalionsforum.org/>

Forum office: USA/Canada Lions Leadership forum, PO Box 296 , Black Hawk, SD 57718

*Additional information regarding this forum has been included on the following pages...*

# Destination the Heart of America, A Mission to Learn & Be the Best



The Mission of the USA/Canada Lions Leadership Forum... To develop leaders, motivate and educate attendees, provide an open exchange of ideas, and support programs and goals of Lions Clubs International.

With the introduction of the new USA/Canada Lions Leadership Forum logo, You will find new improvements too with the Forum events itself.

**We have listened to you and have made many changes to our lineup of seminars and improved our meal time procedures and featured guest speakers.**



There are so many reasons to attend, but not the least of these is to prepare for specific roles in our association. Are you taking on a new role? At the Lions Leadership Forum in Overland Park you will find seminars with information critical to your success.

So, regardless of whether you just became a Lion and never experienced a forum, this is your opportunity to be part of a wonderful learning event and meet impressive Lions like yourself that serve for the betterment of their communities and the world.

The Leadership Forum is for any Lion who wants to enhance leadership capabilities in an atmosphere that's non-stop learning and fun. There are over 63 seminars for you to choose from in 2 1/2 days!



## Follow the Leadership Road to Your Dreams

37th Annual Leadership Forum  
Overland Park, Kansas  
September 19 - 21, 2013

[www.usacanadalionsforum.org](http://www.usacanadalionsforum.org)



Registration Fees (US \$)					
Rooms cannot be reserved without \$125 US Deposit					
	Early Bird		Postmarked after June 15		Postmarked after Aug 1
Reg A	\$265	\$	\$285	\$	\$310
Reg B	\$265	\$	\$285	\$	\$310
Leos	\$135	\$	\$145	\$	\$160
Hotel Dep	\$125	\$	\$125	\$	\$125
Proceedings Book					
<b>Total Amount Due Now</b>					\$ _____

**REGISTRATION FEE** covers the cost of the seminars and four designated meals (Thursday evening banquet, Friday noon lunch, Saturday noon lunch, Saturday evening banquet). All attendees must pay full registration fee to participate in any of the meals or seminars. **Individual meal function tickets will NOT be available.**

Hotel rooms CANNOT be assigned until registration fee and hotel deposit are received. **ALL REGISTRATION AND HOTEL RESERVATIONS ARE MADE ON A FIRST-COME FIRST-SERVED BASIS.**

**PAYMENT**

*By Credit Card:*  
I authorize \$ \_\_\_\_\_ to be charged to my credit card.

\_\_\_\_\_ card number \_\_\_\_\_ exp date \_\_\_\_\_ security code (3 digits on back)  
**(MasterCard, Visa, Discover, American Express, Diners Club, or JCB)**

Signature \_\_\_\_\_ Please mail to: USA/Canada Lions Leadership Forum  
PO Box 296  
Black Hawk, SD 57718-0296

**OR**

I have included check # \_\_\_\_\_ in the amount of \$ \_\_\_\_\_

Online registration available at: <http://usacanadalionforum.org>

**CANCELLATION POLICY:** If you must cancel your registration and/or room, notification must be in writing to the Forum Registrar. Any cancellations received between June 30, 2013 and August 1, 2013 will be subject to a \$50 per person cancellation fee. After August 1, 2013 no refunds will be issued. Cancellation notification must be received on or before **August 1, 2013**. Please send cancellation notice to: USA/Canada Lions Leadership Forum, PO Box 296, Black Hawk, SD 57718-0296. **Phone (605) 723-4007; FAX (605) 791-0950;**

**Seminars**  
*Please check the 7 sessions that you are likely to attend. You will be able to alter your selections at the Forum.*

- |   |  |
|---|--|
| <p>(A) (B)</p> <ul style="list-style-type: none"> <li><input type="checkbox"/> <input type="checkbox"/> 1. Presenters and Moderators Orientation</li> <li><input type="checkbox"/> <input type="checkbox"/> 2. First Timers Orientation</li> <li><input type="checkbox"/> <input type="checkbox"/> 3. District Governors Team Meeting with International President</li> <li><input type="checkbox"/> <input type="checkbox"/> 4. 1st Vice District Governors Team Meeting with 1st Vice President</li> <li><input type="checkbox"/> <input type="checkbox"/> 5. 2nd Vice District Governors Team Meeting with 2nd Vice President</li> <li><input type="checkbox"/> <input type="checkbox"/> 6. What Does It Take To Serve as an International Director?</li> <li><input type="checkbox"/> <input type="checkbox"/> 7. Past District Governors: Crossing the Finish line...and beyond?</li> <li><input type="checkbox"/> <input type="checkbox"/> 8. Zone/Region Chairperson: Facilitating Zone Success</li> <li><input type="checkbox"/> <input type="checkbox"/> 9. Club Presidents Meet With the International President</li> <li><input type="checkbox"/> <input type="checkbox"/> 10. Club Presidents: A Dream Job!</li> <li><input type="checkbox"/> <input type="checkbox"/> 11. Club Vice Presidents: The Future of You Lions Club</li> <li><input type="checkbox"/> <input type="checkbox"/> 12. Club Secretary: An Integral Part of the Lions' Team</li> <li><input type="checkbox"/> <input type="checkbox"/> 13. Club Treasurer: Accountability and Transparency</li> <li><input type="checkbox"/> <input type="checkbox"/> 14. 2013 San Juan, PR: What To Expect From Our Next Forum</li> <li><input type="checkbox"/> <input type="checkbox"/> 15. Realize Your Dreams: Growing as a Lion</li> <li><input type="checkbox"/> <input type="checkbox"/> 16. Developing Your Skills in Working With the Visually Impaired</li> <li><input type="checkbox"/> <input type="checkbox"/> 17. Public Speaking: Skills for Everyone</li> <li><input type="checkbox"/> <input type="checkbox"/> 18. Tailtwisting: A Secret Tool For Club Success</li> <li><input type="checkbox"/> <input type="checkbox"/> 19. Lions and the Law</li> <li><input type="checkbox"/> <input type="checkbox"/> 20. How Does Your Lions Club Serve?</li> <li><input type="checkbox"/> <input type="checkbox"/> 21. Membership and Club Strategies</li> <li><input type="checkbox"/> <input type="checkbox"/> 22. Fundraising: Every Club Needs Funds</li> <li><input type="checkbox"/> <input type="checkbox"/> 23. Social Media</li> <li><input type="checkbox"/> <input type="checkbox"/> 24. Protocol: It's About Respect</li> <li><input type="checkbox"/> <input type="checkbox"/> 25. Developing Visibility For Your Club Projects</li> <li><input type="checkbox"/> <input type="checkbox"/> 26. What Am I In For? Role Of The Supporting Partner</li> <li><input type="checkbox"/> <input type="checkbox"/> 27. Organizing Youth Exchange &amp; Youth Camps</li> <li><input type="checkbox"/> <input type="checkbox"/> 28. Conflict Resolution</li> <li><input type="checkbox"/> <input type="checkbox"/> 29. Don't Settle For Mediocrity</li> <li><input type="checkbox"/> <input type="checkbox"/> 30. Bridging the GAP: Working With Different Genders and Generations</li> <li><input type="checkbox"/> <input type="checkbox"/> 31. Take The Lead in Growing Your Club</li> <li><input type="checkbox"/> <input type="checkbox"/> 32. Partnering With Other Agencies</li> <li><input type="checkbox"/> <input type="checkbox"/> 33. Why Are Lions Leaving Their Clubs?</li> <li><input type="checkbox"/> <input type="checkbox"/> 34. Lions' Mentoring: Enrich Your Role</li> <li><input type="checkbox"/> <input type="checkbox"/> 35. Lions Learning On-Line</li> </ul> | <p>(A) (B)</p> <ul style="list-style-type: none"> <li><input type="checkbox"/> <input type="checkbox"/> 36. Preparing Future Leaders in Your District and Clubs</li> <li><input type="checkbox"/> <input type="checkbox"/> 37. Keeping Your Members Involved</li> <li><input type="checkbox"/> <input type="checkbox"/> 38. Club Websites: Make Your Clubs Dream a Reality</li> <li><input type="checkbox"/> <input type="checkbox"/> 39. LCIF Emergency Grants: Rebuilding Broken Dreams</li> <li><input type="checkbox"/> <input type="checkbox"/> 40. LCIF: Updates</li> <li><input type="checkbox"/> <input type="checkbox"/> 41. The Current Face of Lionism</li> <li><input type="checkbox"/> <input type="checkbox"/> 42. Council Chair</li> <li><input type="checkbox"/> <input type="checkbox"/> 43. First Timers Revisited</li> <li><input type="checkbox"/> <input type="checkbox"/> 44. Leo Success Stories</li> <li><input type="checkbox"/> <input type="checkbox"/> 45. Webinar: We're Not in Kansas Anymore</li> <li><input type="checkbox"/> <input type="checkbox"/> 46. Does Your Club Have The Tin Man's Heart?</li> <li><input type="checkbox"/> <input type="checkbox"/> 47. Meetings Bloody Meetings</li> <li><input type="checkbox"/> <input type="checkbox"/> 48. So You Want to Be A District Governor</li> <li><input type="checkbox"/> <input type="checkbox"/> 49. There's No Place Like Home</li> <li><input type="checkbox"/> <input type="checkbox"/> 50. ... and Toto, Too</li> <li><input type="checkbox"/> <input type="checkbox"/> 51. Here Come the Flying Monkeys</li> <li><input type="checkbox"/> <input type="checkbox"/> 52. Don't Forget Your Ruby Shoes</li> <li><input type="checkbox"/> <input type="checkbox"/> 53. The Need For Transparency</li> <li><input type="checkbox"/> <input type="checkbox"/> 54. Customer Service For Your Lions</li> <li><input type="checkbox"/> <input type="checkbox"/> 55. Time Management: "I'm Too busy"</li> <li><input type="checkbox"/> <input type="checkbox"/> 56. Does Your Club Have a Dream?</li> <li><input type="checkbox"/> <input type="checkbox"/> 57. Professional Speaker: Ed Hearn - "Conquering Life's Curves"</li> <li><input type="checkbox"/> <input type="checkbox"/> 58. Professional Speaker: Dayna Steele - "Rock Star Interview"</li> <li><input type="checkbox"/> <input type="checkbox"/> 59. Dr. Love's Traveling Sponsorship Show</li> <li><input type="checkbox"/> <input type="checkbox"/> 60. Marketing Your Dynamic Lions Club</li> <li><input type="checkbox"/> <input type="checkbox"/> 61. Everything I Ever Needed to Learn About Lionism I Learned At the Zoo</li> <li><input type="checkbox"/> <input type="checkbox"/> 62. Why Your District Needs a Campus Club</li> <li><input type="checkbox"/> <input type="checkbox"/> 63. How to Be a Leading Lion</li> <li><input type="checkbox"/> <input type="checkbox"/> 64. Why is Bigger Better</li> <li><input type="checkbox"/> <input type="checkbox"/> 65. Losing Lions: One Pound at a Time</li> <li><input type="checkbox"/> <input type="checkbox"/> 66. How to Keep 'em From Leaving</li> <li><input type="checkbox"/> <input type="checkbox"/> 67. Get Energized</li> <li><input type="checkbox"/> <input type="checkbox"/> 68. Service: It's What We're All About</li> <li><input type="checkbox"/> <input type="checkbox"/> 69. Putting the Fun Back In Being a Lion</li> <li><input type="checkbox"/> <input type="checkbox"/> 70. How to Bid on the Forum</li> </ul> |
|---|--|

# Message from President Madden



*"It ain't over, till it's over."*

Yogi Berra, former New York Yankees manager

Dear Lions,

Throughout the year I've drawn analogies to sports in my speeches and messages. Consider this – many baseball games are won with 2 outs in the 9<sup>th</sup> inning, there have been a number of World Cup soccer matches decided in extra time, and yes – many auto races are decided during the last lap of the race.

We are quickly approaching the end of the year, our "last lap" of the race. By now you have held all of your pit stops, you have hopefully done your community needs assessments, participated in the Reading Action Program and Global Service Action Campaigns, attended or soon will attend your district and multiple district conventions, and completed your qualifications for the Club Excellence Award or District Governor Team Excellence Award. In short, you have completed the necessary steps that should ensure a successful year.

But if history is an indication, we know that much can happen in the last two months of the year. June is particularly significant with regard to adding new members and new clubs as well as keeping members. Here is the reason:

23% of new clubs are chartered in May/June

18% of total adds occur in May/June

BUT – 30% of drops occur in May/June

The above statistics are an average over the past three years of comparative data. But clearly, the percentages cited paint a clear picture that the months of May and June are crucial to whether or not we have a strong finish to our year-long race.

With that in mind, and considering the above quote from Yogi Berra, we still have work to do.

Club presidents – have you surveyed your members? Have you engaged your new members? Member satisfaction is all-important to the overall health of a club. It determines whether a member stays, or a member leaves. The new [Membership Satisfaction Guide](#) is a valuable resource all clubs should consult on a regular basis.

Take another look at the requirements for the [Club Excellence Award](#)– specifically the membership requirement. It says, "The club achieved a net growth in membership (including branch club members when applicable) or sponsored a new club..." Remember – you must achieve all requirements. Have you fulfilled the service requirement? There is still time to engage in a community project, like the [Reading Action Program](#).

District governors – now is the time to survey the clubs in your district. You should also review the requirements for the [District Governor Team Excellence Award](#).

Your actions and your success during the months of May and June will determine whether we struggle to the finish line, or take a victory lap in Hamburg!

Sincerely,

Lion Wayne Madden

## SINGLE DISTRICT 10 LIONS CONTACT INFORMATION

### **District Governor Jerry Stephens**

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### **Cabinet Treasurer Bruce La Belle**

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### **Immediate Past District Governor Ruth Snyder**

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Munising MI 49862  
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Lions Official Slogan: “**L**iberty, **I**ntelligence, **O**ur **N**ation’s **S**afety” (LIONS)

Unofficial Slogan: “**L**oving **I**ndividuals **O**ffering **N**eeded **S**ervices,” Past International President Sid Scruggs