



District Governor Jerry Stephens

September 2013

Greetings, fellow Lions! The calendar has turned over to September. I hope everyone has enjoyed a great summer and Labor Day Holiday Weekend. As I start thinking about fall, I have begun booking my calendar with club visits. I really, really enjoy traveling to the clubs and meeting many of the wonderful Lions who are part of District 10. I also enjoy comparing and contrasting the traditions of the clubs and how they do business. We are no doubt different, but at the same time similar.

As you are all aware, membership is a major challenge for our clubs and our district. In an effort to promote awareness and reward recruiting efforts, the Lions of Michigan have developed a new "Safari Pin" for 2013-14 to award to those Lions who sponsor a new member. I am told that there was a version of the Safari Pin that was used in the late-1960s. The new pin is a different color scheme so as to be unique from the first pin. A sponsor is eligible to receive only one pin per year, whether they sponsor one new member or ten. So, if your club has a new member join during the 2013-14 year, please be sure I am aware, and I will ensure that the sponsor is awarded a Safari Pin.

There is also a new initiative to spread the word regarding Lions, and the services we provide. The new initiative is aimed at "social media", more specifically Facebook. The idea is centered on a "Wooden Nickel." The idea is that you give the nickel to someone who you witness perform a good deed. This might be opening a door for someone, helping someone pick up something that was dropped, etc. There is much more comprehensive information in the form of a press release and an information page that is included in this newsletter. Each Club President has some nickels to begin to circulate - keep an eye out for them. If you are a Facebook user, please go to the site specified in the press release and learn more.

I hope you all have a great fall. If you have any questions of me, or anything you care to discuss, please do not hesitate to contact me.

Sincerely Yours in Lionism,
Jerry Stephens
District Governor 2013-14, Single District 10
Email: jstephens@lssu.edu
Cell: 906-322-0251

1st District Governor Bill Rower

September 2013

Summer is about over, we should all be back to normal meeting schedules. Hopefully our fundraisers have been successful with more to come.

If you are contacted by one of the Governors or Zone Chairs to schedule club visits, work with them to get their schedules set. There is no point in having to make multiple contacts to set up a meeting as you both have better things to do with your time.

Remember our motto is **We Serve**. There are many out there needing your help; if you don't help who will? The more Lions we have the more people we can help.

How do we get new members? There are several methods, but one of the tried and true ways is "Just Ask" and if at first you don't succeed, ask again. Also, remember it is a lot easier to get someone to join if they know you enjoy what you are doing.

It's a while till elections come about but it is not too early to think about getting involved. There are many ways, Cub. Zone and District Offices, and Committee Co-chairs. Maybe you can do it better. You won't know until you try.

Let's all plan to meet at the District Convention in Houghton April 25-27.

Treasurers, don't forget your 990's.

Secretaries, don't forget your monthly reports.

For immediate release...



As we all know, Lions are the best kept secret of their communities. This is something we hear much too often. Other organizations seem to toot their own horns with ease but Lions “Serve” with little or no thought of what we can get out of our actions other than helping others.

Clubs are always trying to come up with ways to “GET THE WORD OUT” about who we are and what we do, so this year the COG has decided to launch a very simple PR campaign that should appeal to both young and old alike that will easily get the Lions image out to thousands of people across our state and let them know firsthand that “WE SERVE”.

Since the Lions motto is “We Serve” we thought what better way to serve the people of our communities and get our name out than to ask the Lions of our state to pass out 5000 good deeds and then ask whoever receives the good deed to continue and pass it on again. (Pay it forward)

We’ve created a “Wooden Nickel” with the Lions Logo on one side and the words “One Good Deed” and a Facebook page address on the back. These two things are a perfect example of what the Lions emblem represents; the wooden nickel **looking to our past** and social media **looking toward our future**. By tying these two very different forms of advertising together we’re hoping to catch the interest of all age groups and just maybe some attention!

The Facebook page is there so people can check in and hopefully track some of those good deeds. Sharing will maybe inspire someone else, with or without a wooden nickel, to go out and do the same and in doing so help to make the world a better place one person at a time.

We are asking the public to please post on the website if they receive one of the wooden nickels and include where and how they got it. Did someone pay for your cup of coffee, or hold a door open for you, whatever it was. Then if they can share where and how they passed that good deed on to someone else, or even if they just heard about what we’re trying to do and it motivates them to do a kindness for a stranger, please share that with us there too!

This mass act of Lions Community Service is scheduled to launch around the state within all districts starting on September 1st and continuing over the following weeks. A virtual version of the “Wooden Nickel” is also available to be shared through Facebook, Twitter, LinkedIn, or emails starting on that same date. **Please remember:** if you do a good deed for someone post what you did on the website. We are hoping to get at least 5000 posts on this site! A media campaign announcing what we are doing is also planned to launch on September 1st.

The Governors have all been given Wooden Nickels to pass out around their districts and they also have flyers for those that might need it explaining how to create a Facebook page and then how to get to this Lions page once you are on Facebook. If you don’t have or want a Facebook account you can have anyone post for you the important thing is just getting the word out on what we are doing. Now let’s go out there and ROAR!

August 30, 2013

There's an old saying "Never take any Wooden Nickels" but in this case you might just want to make an exception because receiving one of these could just help make your day!

Lions Clubs all over this great state of Michigan, serving the needs of community members from Monroe to Marquette are one the best kept secrets ever. Eyeglass and hearing exams, college scholarships, food bank donations, holiday toy giveaways and serving the needs of the elderly are just a very few examples of how Lions of Michigan Club members are serving those in need.....but too many people just simply do not know about all these wonderful acts of kindness!

The Lions of Michigan are embarking on a unique new campaign to "get the word out" about all the good deeds done by its members. 5000 wooden nickels have been created with the Lions Logo on one side and the words "One Good Deed" and a Facebook page address on the back. These two things are perfect examples of what the Lions emblem represents; the wooden nickel looking to our past and social media looking toward our future.

Starting September 1, 2013, Lions members from all over the state will be completing 5000 "good deeds" and when so doing they will be passing out these wooden nickels. Whoever receives a wooden nickel will, in turn, be asked to also "Pay it forward" do a good deed and pass along the wooden nickel when doing so.

The Facebook page is created so all can check in and track good deeds. Sharing will hopefully inspire someone else, with or without a wooden nickel, to go out and do the same and in doing so help to make our communities a better place.

The Lions of Michigan are seeking to reach 5000 Facebook posts during this campaign....so if you get a wooden nickel...make sure to not only complete a good deed and pass the wooden nickel along...but also post your good deed on the Facebook page!

One simple good deed, one simple wooden nickel.....could just lead to thousands of good deeds across our state....please help Lions of Michigan Club members make this world a better place for all...one old wooden nickel at a time.

FACEBOOK SITE:

<https://www.facebook.com/sassycamel> or simply type in
5000 Good Deeds to pull up the Facebook page

Donation to Bark River-Harris Football

Lion Erik Johnson, Bark River Lions Club Member, presents a check to the Bark River-Harris Football Program for \$1500.00. The check was accepted by coaches Brad Wiljanen, Jesse Greenfield, and Tyler Hanson.

Go Broncos!



Check Presentation to Les Cheneaux Community Schools



In the photo above is Joe Tolan, member of the Les Cheneaux Lions Club funds allocation committee, Kristine Hill, business manager at the school, and Janet Hagen, president of the Les Cheneaux Lions Club.

The funds were for the "Success After School Program" at the Les Cheneaux Community Schools. Goals for this program include increasing student achievement, providing a safe place for students after school, and providing no- or low-cost enrichment activities.

The first 30 minutes will be a mandatory homework lab where tutors will be available to help all students. After the initial homework time, students may either stay for additional help, move to one of the activity rooms, or be picked up by a parent. Activities may include enrichment activities, games, art, crafts and more.

Support and funding for this opportunity comes from the Les Cheneaux Lions Club, the Les Cheneaux Club, and the Title VII parent committee.

Submitted by Elizabeth (Margie) Denoyer

Photo by Ernie Hagen, Les Cheneaux Lions Club



Picture 1: These three girls, Shaelyn Eastling , age 7, Courtney Byrns, age 6 and Jenna Jack, age 9 made bracelets and sold them during the Curtis 4th of July celebration. They wanted to donate the money to charity to help someone else. Here they present the proceeds, \$21, to Lion Bill MacLachlan to give to the Manistique Lakes Lions Club.



Picture 2: The Lions Club voted to pass the money on to a local couple, Mary and Al Hall, who are puppy raisers for Leader Dogs for the Blind School based in Rochester, MI. The puppy in the picture is the Halls twenty second puppy, Bella. Shown is Jenna Jack presenting the check to the Halls. Jenna's cousins live out of town and were not available for this photo.

If you have any questions contact Lion Bart Spratto, 586-9475

New Member Installation – Manistique Lakes Lions Club



Father Phillip Witkowski was installed as a new member of the Manistique Lakes Lions at its general membership meeting August 7th. Father Phil spent 40 years in the Catholic Ministry retiring in July of 2012. Originally from Shelby Michigan he moved to the Curtis area this year.

Pictured L/R: Lion President John Norris, Gary Graham, Father Phil and Lion Secretary Bob Beaker.

Thank You

Lion Bart Spratto



Lions Clubs International FOUNDATION

Dear Lions,

A highlight of the annual Lions international convention is to learn more about all of the great things that Lions have done with the help of Lions Clubs International Foundation. We hear stories of Lions saving sight, supporting youth, providing relief following disasters and meeting many humanitarian needs.

During convention, LCIF announced the expansion of the [Special Olympics International Opening Eyes program](#). Lions and LCIF will continue to provide needed vision services to people with intellectual disabilities. Through this global partnership, Lions will also provide service through hearing health, family support, advocacy, athlete leadership opportunities, membership development and more.



One other way that Lions meet humanitarian needs is through the One Shot, One Life: Lions Measles Initiative. Together, we will continue the fight against measles and rubella worldwide. In Hamburg, LCIF announced a [partnership with the GAVI Alliance](#), along with a new fundraising challenge and matching grant to combat measles around the world. We are excited to continue this life-saving work through LCIF. No child should go blind or die from measles. With our global reach and support, we can create an impact.

Our work to meet needs around the world isn't always through planned efforts. When the unexpected happens, we are there ready to help. A recent example of this is in the Himalayas, where there has been severe flooding. Our hearts go out to everyone who has been impacted. To support Lions' relief efforts in affected areas, LCIF provided grants totaling US\$130,000. It is thanks to the generous financial support of Lions that LCIF is able to act quickly following a devastating disaster. I encourage you to consider making a [donation to the disaster relief fund](#). These donations are Melvin Jones Fellowship eligible and help support Lions whenever a need arises due to natural disasters.

This year presents more opportunities for service around the world. Your Foundation is here [to support you](#), and as LCIF's Chairperson, I am here to support you as well. Your impact is not just in your local communities - you also make an impact in the global community and through our Foundation partnerships.

Sincerely,

Lion Wayne Madden
Chairperson, Lions Clubs International Foundation



SHARE THIS WITH YOUR SOCIAL NETWORK [f](#) [t](#) [in](#) MORE ...

New this year!

Now you can buy shirts in the style worn by the LCI staff members at the 96th International Convention in Hamburg, Germany! Available in Mens' or Ladies' styles in blue, burgundy, or white, these shirts are a perfect way to show your Lions pride, whether you attended this year's largest Lions event, or are simply celebrating the convention!



[Mens' Hamburg Convention Shirts](#)

USD \$39.95



[Ladies' Hamburg Convention Shirts](#)

USD \$39.95

Visit our online [Lions Store](#) to order these and other fine Lions products. In addition to our online selection of products you can also shop directly through our [Official Licensees](#) for many other Lions products.



Lions Clubs International

SMiLE (Social Media including Lions Everywhere) is establishing a comprehensive directory of Lions clubs websites and social media such as Facebook and Google+ pages, Twitter, YouTube channels, etc.

SMiLE is looking for your support. Please help distributing the information below to each and every club and district of our organization!

A simple [internet online questionnaire](#) allows clubs and districts to enter their web and social media presence into the directory. The form-based method (with example entries) makes it easy to provide information, so everyone can do it.

There is an immediate benefit for all participating clubs and districts:

- Clubs and districts can get inspiration for their own web and social media presences by looking at what others are doing.
- You can network not only with clubs from your neighborhood but also on a global scale by simply getting in touch with each other via the directory.
- It will help to boost your clubs and district social media presence, as promote your club to other Lions.

Blog article: <http://www.lionssmile.org/find-lions-clubs-social-media-sites-easily/>

The LCI SMiLE team appreciates your support in this initiative.

About SMiLE:

SMiLE is an official Lions Club International initiative founded in September 2012 at the Europe forum in Brussels. You can contact them via the following channels:

e-mail: <mailto:info@lionssmile.org>

Blog: lionssmile.org

Facebook: facebook.com/lionssmile

Twitter: @Lions_Smile (twitter.com/Lions_Smile)

Google+: plus.google.com/b/107150795527420574497/107150795527420574497

Lions Clubs International & LCIF | 300 W. 22nd St. | Oak Brook, IL | 60523 | USA



In our August issue, learn about two Global Service Action campaigns, the International Convention Highlights DVD, the Leadership Resource Center and more.

HIGHLIGHTS

Order the International Convention Highlights DVD



Whether you attended the 96th International Convention in Hamburg, Germany, last month or you stayed updated through Facebook, Twitter and Online Convention, the Convention Highlights DVD will allow you to experience and share the excitement again and again. The 15-minute musical montage includes colorful scenes from the Parade of Nations, plenary sessions, convention activities and more. [Fill out the order form](#) to reserve your copy (expected availability is September 2013). You can also watch convention highlights on the [Lions YouTube channel](#).

“Engaging Our Youth” in August

This month’s Global Service Action campaign encourages Lions to involve the community’s youth in service activities. By working with young people to develop and lead projects, they can gain valuable skills that help them achieve their dreams. Projects that engage our youth include environmental cleanups, book drives, assembling care packages for homeless shelters, assisting at special needs camps, after-school tutoring and more. Visit the [Engaging Our Youth page](#) for more ideas and resources.

[Online Convention](#)

See highlights, results and photos from our international convention in Hamburg.

[Lions Clubs Blog](#)

Read our blog for stories, news, photos and videos.

[Digital LION Magazine](#)

The LION Magazine (Headquarters Edition) is available online with added content, videos and links.

Begin Planning for “Sharing the Vision” Campaign



Lions have an impressive history both in preventing vision loss and in helping people who are blind or visually impaired. During October, Lions around the world can make an even greater impact through the [Sharing the](#)

[Vision](#) Global Service Action Campaign. Resources include a Planning Guide, a Project Idea sheet and more. Consider using the [Lions Eye Health Program](#) materials and publications to help prevent vision loss and promote awareness of eye diseases and conditions such as AMD, diabetic eye disease, glaucoma, cataract and low vision. Report your service via the online Service Activity Report.

What’s New in the Leadership Resource Center

If you haven’t visited the Leadership Resource Center (LRC) lately, now is the time to do so. In addition to the many existing resources, the new 2013 [Club Secretary and Club Treasurer Webinar materials](#) are now posted! You can view the actual recordings, as well as download the slide presentations, participant workbooks and answers to questions asked during the webinars. You can also download the newly revised [Nurturing New Clubs presentation](#) that can be adapted for your needs. Visit the LRC today for these valuable new materials.

Make Tree Planting and the Environment Your Responsibility

As a part of the 2013-14 Presidential Theme “Follow Your Dream,” International President Barry Palmer is encouraging all Lions to focus on the three R’s: Responsibility, Reach and Recognition. Take responsibility for your environment by planting trees in your area. Tree planting projects are a great way to get the entire community involved in service that makes a real impact. Visit the [Tree Planting Projects page](#) for more resources, and see our [Flickr set](#) for the 2011-12 Tree Planting Campaign, during which Lions reported planting over 15 million trees.

CONTESTS

[2013-14 Peace Poster Contest](#)

Purchase a kit for next year’s theme, “Our World, Our Future.”

EVENTS

[ANZI Forum](#)

September 6-8,
2013: Bali,
Indonesia

[USA/Canada Forum](#)

September 19-21,
2013: Overland
Park, Kansas, USA

[Calendar of Events](#)

Review upcoming
Lions events your
club can participate
in locally.

Watch [LQ](#) to learn how Lions inspire teens to become young entrepreneurs.



Your Feedback is Needed

LCI is going to redesign lionsclubs.org and we want your input. What suggestions do you have to make the website more user friendly and provide a better experience for you?

[Provide your feedback](#) by August 15, 2013.

Lions Clubs International & LCIF | 300 W. 22nd St. | Oak Brook, IL | 60523 | US

Dear Lion Leaders,

I want to share some exciting news about the Dream Achiever Awards. Please see below.

Lion Barry J. Palmer
Your International President



Exciting News! Period One of the Dream Achiever Awards Has Been Extended!

You now have until **September 30th** to achieve your membership goals for **Period One**. And when you do, you'll earn a Dream Achievers Gold Pin and star, plus four Silver Pins and four stars for your team. I extended the earnings period to make sure you have time to achieve the recognition you deserve.

Constitutional-area forums are just around the corner, and there's no better showcase for high-achieving district governors. That's why all district governors who earn their Gold Pin and first star by August 31st will be recognized onstage at ANZI and USA/CANADA Forums.

And don't worry—if you haven't earned a pin and star by the end of August, you'll still have until the end of September to earn yours. So keep working, and go for gold in Period One!

Lion Barry J. Palmer
Your International President

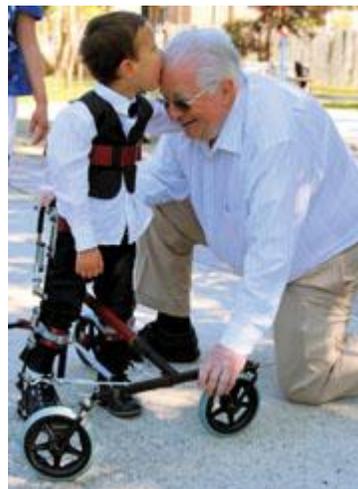
[Dream Achievers website](#)



Dear Lion,

I joined Lions in 1976, but I *became* a Lion the night I saw the Hart Walker device. During a local Lions club visit, a little girl in a wheelchair was presented with the four-wheeled device called a “Hart Walker.” Through the aid of Lions and that remarkable machine, the little girl pushed forward and walked across the room. I thought, “Wow—this is what being a Lion is all about.”

Being a Lion is about serving others. It’s about helping the less fortunate and meeting needs within our communities. But as Lion leaders, we also have to make sure we are meeting the needs of our members.



Keys to Membership Satisfaction

If members are satisfied with their club experience, they will remain Lions. The new [Membership Satisfaction Guide](#) can help make sure your club experience is meeting the needs of your Lions. Get tips for planning effective meetings, creating a positive club culture, and identifying service projects and activities that match your members’ interests. Download the *Membership Satisfaction Guidenow!*

One of the most effective ways to keep your members satisfied is by simply listening to them. The [How Are Your Ratings? survey](#) gives members an opportunity to talk about what the

Serving Our Youth

When you get members involved in service, their “wow” moment will come, just like mine did. There is perhaps no greater service than helping our youth. Last year, thousands of clubs reported youth-related service activities that impacted over 2 million people. Let’s make this year even better.

In August, I’d like you to focus on engaging youth. Promoting [LCI youth programs](#) is a great way to get involved with young people. Lions Quest, the Youth Camp and Exchange program, Young Leaders in Service Awards, Leo clubs and the Peace Poster Contest are all

club is doing well and what may need to be improved. It's also an important step in the Club Excellence Process (CEP), a valuable resource to improve member satisfaction and overall club performance, which I shared with you in July. So listen to your members, make sure your club is meeting their needs, and use the tools that can help keep your members happy and coming back.

proven programs that empower youth and connect them with Lions. I'd also like you to consider starting an Alpha Leo club, which is designed for young people between 12 and 18 years of age. Young people are our future, so let's embrace them now!



TO DREAM ACHIEVERS

A Message to District Governors
from Barry J. Palmer, International President



Dear District Governor,

Members are the foundation of our organization. We do a great job of bringing in new members, but we need to be just as good at keeping them. One of my challenges to you this year is to reduce the number of member drops in your district by 20% – or 1 in 5. The key to retention is keeping members happy with the club experience. That’s why I promoted the new [Membership Satisfaction Guide](#) to your club presidents in my August message. Now I need you to continue promoting this new resource during your club visits.

Dream Achiever Awards

Period One has been extended until September 30th! This gives you more time to achieve your membership goals and earn recognition. As you know, there’s four ways to earn your Gold Pin and first star:

- **Expand** your district by chartering new clubs
- **Invite** new members to join
- **Retain** your existing members
- **Grow** your overall district

And just by reducing member drops 20%, you’ll earn 2 points toward your one-of-a-kind Gold Pin. You only need 8 points to earn a Gold Pin and Gold Star, and 4 points for a pin and Silver Star. You can find more program details and downloads at the [Dream Achievers website](#). Keep working hard, and go for gold in Period 1!

Engaging Our Youth

Another key to retention is getting members engaged in service. That’s why we became Lions. I’d like you to encourage your district youth-programs chairpersons to mobilize your clubs around the Engaging Our Youth campaign. Engaging youth in service requires a coordinated effort, and a commitment to the principles of youth development, so work closely with your district youth leaders to develop a plan of action. Keep in mind that [LCI youth programs](#) are a great way for clubs to start or expand their work with youth.





Lions Clubs International

Dear Lion,

Are you attending the USA/Canada Lions Leadership Forum - September 19-21, 2013 in Overland Park, Kansas? If so, the following divisions from Lions Clubs International will be in attendance:

- Extension & Membership
- Leadership
- Service Activities
- Information Technology
- Legal
- Convention
- Lions Clubs International Foundation



For more information on what each division has to offer at the forum, please visit the [LCI website](#). I invite you to participate in the forum seminars and visit with staff at the LCI booths.

I look forward to seeing you in Overland Park.

Best regards,

Scott Drumheller
Executive Administrator,
General Counsel & Secretary

Lions Clubs International & LCIF | 300 W. 22nd St. | Oak Brook, IL | 60523 | USA



Lions Clubs International
FOUNDATION

Dear Lions,

Did you know that up to 80 percent of global blindness is preventable? Lions and LCIF are working hard to reduce that number and I am happy to say that we are making a difference.

An example of this is our efforts and partnerships aimed at eliminating onchocerciasis (river blindness), a disease that can lead to blindness. Last month, I was able to join former U.S. President and Lion Jimmy Carter at a special celebration in Colombia. Through the work of LCIF and Lions, The Carter Center, the Colombian government and other dedicated people and organizations, Colombia became the first of six countries in the Americas to [eliminate river blindness](#). I am so proud of our role in this achievement.



It is through the [SightFirst](#) program that LCIF helps Lions deliver services that target diseases such as river blindness, cataract and trachoma; build or expand facilities; train professionals; and build awareness about eye health in underserved communities. LCIF also supports many services for the visually impaired, including education and rehabilitation. Just last week, LCIF's SightFirst Advisory Committee approved 32 SightFirst grants for a total of US\$7.5 million. These projects will help Lions in Belize, the United States, Brazil, Nepal and other countries complete diverse sight-saving projects.

I was recently able to see a great example of a project in the United States at the Spectrios Institute for Low Vision in Illinois. There, dedicated staff and doctors help people with low vision obtain tools, technology, training and support. An LCIF grant helped expand a portion of the institute, and it was inspiring to hear the stories of the people who have been helped.

From helping a country eliminate a blinding disease to helping a person with reduced vision realize that they can still read, you are making a difference. And LCIF is here to help you make that difference.

Sincerely,

Lion Wayne A. Madden

Chairperson, Lions Clubs International Foundation



In our September issue, learn about the next Global Service Action Campaign, Membership Growth Awards and leadership development institutes.

HIGHLIGHTS

Peace Poster Kit Deadline



For 25 years, more than eight million children across the globe have participated in the Lions International Peace Poster Contest. This year's theme is "Our World, Our Future." [Purchase your Peace Poster Contest kit](#) by October 1, 2013 and encourage children in your community to express their feelings of peace through art. Each kit includes an official club contest guide and rules, participant flyers, certificates and more. Order kits through [Club Supplies](#) (item search: Peace Poster Kit) or [download the order form](#).

Sharing the Vision – Serve the Blind

Participate in October's [Sharing the Vision](#) campaign by providing assistance for children and adults who are blind or visually impaired. Your club can help in many ways, such as hands-on volunteering with recreational camps, vocational programs or guide dog schools; providing assistive technology for a family in need; and promoting [Low Vision](#) awareness in your community. Consider collaborating with [LCI's sight and literacy partners](#). Partners such as The Hadley School for the Blind, Perkins School for the Blind and the American Foundation for the Blind can add a dimension of understanding and resources to make your service even more effective.

[President's Service Blog](#)

Read about International President Barry Palmer's service activities around the world.

[Digital LION Magazine](#)

The LION Magazine (Headquarters Edition) is available online with added content, videos and links.

CONTESTS

[2013-14 Peace Poster Contest](#)

Purchase a kit for next year's theme, "Our World, Our Future."

Start Planning for Membership Growth Month



New members are the key to club health and growth, and they increase your ability to serve the community. The months of October and April are dedicated to [inviting new members](#). Begin thinking about your recruitment plan for next month, and earn recognition for your club's growth! Lions who sponsor a new member in October will receive a Silver [Membership Growth Award](#) pin. Gold pins are available for Lions who sponsor a new

member in October as well as April. Clubs that add new members in October and April will receive a Membership Growth Award Banner Patch and a Fiscal Year Patch. Read the [Membership Growth Awards brochure](#) (PDF) for more details.

Apply Now to Attend a Leadership Development Institute

LCI provides many leadership development opportunities for current and future Lions leaders. Take advantage of the training offered at the following Institutes: Emerging Lions Leadership for developing club-level leaders; Advanced Lions Leadership for preparing district-level leaders; and Faculty Development Institute for experienced Lions faculty. All institute schedules are now posted, and many applications are available online. Visit the [Development Programs page](#) in the Leadership Resource Center today! Contact the [Institutes and Seminars department](#) for more information.



Invite Students and Former Leos

Last month's Global Service Action Campaign was "Engaging Our Youth." This month, think about inviting younger community members, such as students and former Leos, to become Lions. Young members represent the future of Lions. They bring new energy, inspire fresh ideas for service, and provide increased support for local and international projects. Read more about the [Student Member Program](#) and the [Leo to Lion Program](#) and the benefits they receive when joining Lions.

Watch [LQ](#) to learn about Lions health screenings in Chile.



EVENTS

[International Literacy Day](#)

Celebrate on September 8 by planning Reading Action Program activities.

[Calendar of Events](#)

Review upcoming Lions events your club can participate in locally.



Club Health Assessment for District 10 through July 2013

Club Number	Club Name	Charter Date	Current Status *	Status		Membership							Reports					Finance		LCIF
				Number of Times on Status Quo within 2 years	Current Member Count	YTD Members Added	YTD Members Dropped	YTD Net Growth	YTD Net Growth %	Member Count 12 Months Ago	Avg. length of service for dropped members	Months Since Last MMR ***	Yrs. Since Last Officer Report	President Rotation	No Active Email **	Months Since Last Activity Report ***	Account Balance	Donations for current Fiscal Year		
Clubs more than two years old																				
4356	BARAGA TOWNSHIP L C	03/03/1954	Active	26	0	0	0	0	0.00%	26	1	14	1	None	None	N/A	N/A			
4357	BARBEAU	10/09/1972	Active	16	0	0	0	0	0.00%	12	7	7	1	None	None	N/A	N/A			
4358	BARK RIVER	01/12/1943	Active	93	0	2	-2	-2.11%	94	1	1	0	0	3	3	0	12			
4359	BESSEMER	09/08/1937	Active	22	0	0	0	0.00%	22	0	0	0	0	3	3	0	0			
50878	BRAMPTON TOWNSHIP DAYS RIVER AR	08/06/1990	Active	12	0	0	0	0.00%	13	3	3	3	3	3	3	4				
4380	BRIMLEY	01/20/1942	Active	9	0	0	0	0.00%	10	2	2	2	2	6	6	1	1			
4361	CALLMET	10/15/1925	Active	25	0	0	0	0.00%	26	2	2	2	2	12	12	38	27			
38289	CARNEY MADEAU	04/24/1980	Active	15	0	0	0	0.00%	17	2	2	0	0	12	12	N/R	29			
4362	CHAMPION	03/31/1953	Active	20	0	0	0	0.00%	22	0	0	0	0	2	2	N/R	83			
4363	CHASSELL	04/15/1946	Active	59	0	0	0	0.00%	57	1	1	1	1	2	2	13	2			
4364	CHATHAM	04/09/1952	Active	11	0	0	0	0.00%	11	12	12	12	12	11	11	6	6			
37628	CHIPPewa L C	10/31/1979	Active	11	0	0	0	0.00%	11	1	1	1	1	2	2	0	0			
4365	CHOCOLAY TOWNSHIP	04/20/1961	Active	16	0	0	0	0.00%	17	1	1	1	1	11	11	2	2			
4367	CRYSTAL FALLS	08/26/1952	Active	49	0	0	0	0.00%	54	1	1	1	1	1	1	6	6			
4368	DAFTER	12/11/1972	Active	25	3	3	0	0.00%	24	8	0	0	0	2	2	0	0			
4369	DAGGETT	05/19/1947	Active	16	0	0	0	0.00%	16	9	9	9	9	2	2	N/R	N/R			
82401	DELTA MENOMINEE COUNTY HEART OF THE DRUMMOND ISLAND	05/20/2004	Active	42	0	0	0	0.00%	43	1	1	1	1	2	2	0	0			
4372	ENGADINE NAUBINWAY	12/23/1974	Active	63	2	3	-1	-1.56%	64	13	0	0	0	7	7	14	6			
4373	ESCANABA	04/08/1969	Active	21	0	0	0	0.00%	22	3	3	3	3	2	2	6	6			
4374	FORD RIVER	09/04/1934	Active	34	0	0	0	0.00%	37	1	1	1	1	None	None	N/R	N/R			
4375	GERMIFASK SENEY	09/30/1952	Active	21	0	0	0	0.00%	30	0	0	0	0	None	None	3	3			
4376	GLADSTONE	05/07/1953	Active	8	1	2	-1	-11.11%	6	9	0	0	0	7	7	0	0			
4378	GWINN	08/20/1937	Active	34	0	0	0	0.00%	33	2	2	2	2	2	2	N/R	N/R			
4380	HOUGHTON	07/28/1952	Active	28	0	1	-1	-3.45%	32	3	0	0	0	2	2	0	0			
		06/25/1942	Active	29	0	0	0	0.00%	30	1	1	1	1	3	3	10	10			

90+ Days



Club Health Assessment for District 10 through July 2013

Club Number	Club Name	Charter Date	Status		Membership										Reports					Finance	LCIF
			Current Status *	Number of Times on Status Quo within 2 years	Current Member Count	YTD Members Added	YTD Members Dropped	YTD Net Growth	YTD Net Growth%	Member Count 12 Months Ago	Avg. length of service for dropped members	Months Since Last MMR ***	Yrs. Since Last Officer Report	President Rotation	No Active Officers **	Months Since Last Activity Report ***	Account Balance	Donations for current Fiscal Year			
4381	IRON MOUNTAIN-KINGSFORD L.C	05/14/1947	Active		24	0	0	0	0	0.00%	28	1	1	None		N/R					
4382	ISHPEMING	07/10/1952	Active		21	0	0	0	0	0.00%	21	1	1	None		N/R					
57754	ISHPEMING TRI TOWNSHIP	01/19/1986	Active		15	0	0	0	0	0.00%	15	19	1	None		N/A					
4383	KEWEENAW LION CLUB	03/20/1945	Active		23	0	0	0	0	0.00%	20	1	1	6		1					
38130	KINROSS	03/24/1980	Active		25	0	0	0	0	0.00%	22	1	1	P		17					
4386	LAKE LINDEN HUBBELL	08/29/1929	Active		16	0	0	0	0	0.00%	19	0	0	P,T		N/R					
4387	LANSE	04/28/1943	Active		22	0	0	0	0	0.00%	20	1	1	2		N/R					
4388	LES CHENEVAUX	03/10/1947	Active		55	1	4	4	-3	-5.17%	53	0	0	2		5					
4389	MACKINAC ISLAND	07/12/1943	Active		16	0	0	4	-4	-20.00%	20	0	1	None		N/A					
4390	MANISTIQUE	07/27/1935	Active		14	0	0	0	0	0.00%	14	2	2	4		49					
32164	MANISTIQUE LAKES L.C	04/30/1976	Active		39	1	1	0	0	0.00%	44	0	0	2		7					
4391	MARQUETTE CEP (04/07/2012)	10/14/1919	Active		33	1	0	0	1	3.13%	31	0	0			0					
4393	MENOMINEE	09/19/1934	Active		19	0	0	0	0	0.00%	19	2	2	3		6					
41777	MOUNTAIN	08/31/1982	Active		27	0	0	0	0	0.00%	27	2	2	9		5					
4394	MUNISING	05/04/1937	Active		30	0	0	0	0	0.00%	32	0	0	2		0					
4395	NEGAUNEE	05/10/1955	Active		46	0	1	1	-1	-2.13%	47	0	0			11					
4396	NEWBERRY	08/10/1923	Active		14	0	0	0	0	0.00%	14	1	1	3		N/R					
4398	OTTAWA L.C	04/17/1968	Active		12	0	0	0	0	0.00%	11	0	0	3		0					
4399	PERKINS	08/28/1947	Active		12	0	0	0	0	0.00%	11	1	1	3		N/R					
4400	PICKFORD	09/22/1941	Active		30	0	0	0	0	0.00%	34	0	0			40					
4401	POWERS SPALDING	10/12/1938	Active		36	0	0	0	0	0.00%	34	3	3	4		1					
4402	RANGE	04/10/1947	Active		22	0	0	0	0	0.00%	25	1	1	4		N/R					
4403	RAPID RIVER	04/28/1972	Active		38	1	2	2	-1	-2.56%	45	0	0			N/R					
4404	REPUBLIC	08/08/1952	Active		19	0	0	0	0	0.00%	21	1	1			0					
4405	ROCK	02/28/1943	Active		27	1	2	2	-1	-3.57%	28	0	0			0					

\$100.00



Club Health Assessment for District 10 through July 2013

			Status				Membership										Reports				Finance				
Club Number	Club Name	Charter Date	Current Status *	Number of Times on Status Quo within 2 Years	Current Member Count	YTD Members Added	YTD Members Dropped	YTD Net Growth	YTD Net Growth %	Member Count 12 Months Ago	Average Member Count Per Club	% of Clubs with less than 20 members	% No MMR in 3 Months	% No Officer Report in 12 Months	% of Clubs with balance 90+ days	Months Since Last MMR ***	Yrs. Since Last Officer Report	President Rotation	Notes the officers that do not have an active email	If no report in 12 months appears in red	When more than one year repeat terms indicated	Number of repeat terms	If no report in 12 months appears in red	Months Since Last Activity Report ***	Account Balance
4406	RUDYARD	01/09/1940	Active		19	0	0	0	0.00%	18	0	0	0.00%	18	0	0	0	0	P.M	2				2	
4408	SAULT STE MARIE	08/28/1935	Active		24	0	0	0	0.00%	25	0	0	0.00%	25	1	1	0	3	T	0				2	
4410	SKANDIA	05/06/1957	Active		15	0	1	-1	-6.25%	15	0	0	0.00%	43	0	0	0	2	P.S	N/R				0	
4407	ST IGNACE	08/28/1936	Active		45	0	0	0	0.00%	43	0	0	0.00%	43	1	1	0	2	P.S	N/R				0	
4411	STEPHENSON	04/09/1945	Active		38	0	2	-2	-5.00%	43	0	0	0.00%	43	0	0	0	2	P.T,M	4				4	
36795	SUGAR ISLAND L C	03/30/1979	Active		22	0	2	-2	-8.33%	26	0	0	0.00%	26	0	0	0	0	S	N/R				N/R	
4412	TRENARY	10/13/1947	Active		21	2	2	0	0.00%	22	2	0	0.00%	22	0	0	0	3	P.T	N/R				N/R	
4413	TRI TOWN L C	03/28/1968	Active		10	0	0	0	0.00%	10	0	0	0.00%	10	0	0	0	3	P	N/R				N/R	
4414	VULCAN NORWAY LORETTA	02/01/1954	Active		41	0	0	0	0.00%	38	0	0	0.00%	38	0	0	0	0	P	N/R				N/R	
4416	WELLS	10/01/1952	Active		57	0	1	-1	-1.72%	70	0	0	0.00%	70	0	0	0	0	P	N/R				6	
60	0	0	0	0	1,632	13	33	-20	-1.21%	1,694	27	35%	13%	7%	2%	0	0%	0%	0	0	0	0	0	0	0

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Lions Official Slogan: “Liberty, Intelligence, Our Nation’s Safety” (LIONS)
Unofficial Slogan: “Loving Individuals Offering Needed Services,” Past International President Sid Scruggs